Books: Fall Quarter Only

• *Research Methods: The Basics*  
  (Nicolas Walliman)

  Paperback: 208 pages  
  Publisher: Routledge (December 20, 2010)  
  Buy: ~$25  
  Type of book: overview of research

• *Focus Groups as Qualitative Research (Second Edition)*  
  (Daryl Morgan)

  Paperback: 88 pages  
  Publisher: SAGE Publications, Inc; 2nd edition (October 23, 1996)  
  Buy: ~$25  
  Type of book: research techniques

• *Indigenous Methodologies: Characteristics, Conversations and Context*  
  (Margaret Kovach)

  Paperback: 216 pages  
  Publisher: University of Toronto Press, Scholarly Publishing Division; Reprint edition  
  (October 23, 2010)  
  Buy: ~$20  
  Type of book: research approaches and techniques

• *The Silo Effect: The Peril of Expertise and the Promise of Breaking Down Barriers*  
  (Gillian Tett)

  Paperback: 304 pages  
  Publisher: Simon & Schuster; Reprint edition (September 27, 2016)  
  Buy: ~$13  
  Type of book: example of research (cultural anthropology) and telling the research story
Books: Fall & Winter Quarter

- **Qualitative Inquiry & Research Design**  
  (John Creswell)
  
  Paperback: 472 pages  
  Publisher: SAGE Publications, Inc; 3 edition (March 14, 2012)  
  Buy used or rent: ~$20-$40  
  Type of book: research approaches and techniques

- **Survey Research Methods**  
  (Fifth Edition)  
  (Floyd Fowler)
  
  Paperback: 184 pages  
  Publisher: SAGE Publications, Inc; 5 edition (September 18, 2013)  
  Buy used or rent: ~$20-$50  
  Type of book: research techniques

- **Interviewing as Qualitative Research**  
  (Irving Seidman)
  
  Paperback: 178 pages  
  Publisher: Teachers College Press; 4 edition (December 21, 2012)  
  Buy: ~$30  
  Type of book: research techniques
Books: Winter Quarter Only*

- **The Entrepreneurial State: Debunking Public vs Private Sector Myths**  
  (Mariana Mazzucato)

  Paperback: 266 pages  
  Publisher: Anthem Press; 1 edition (June 10, 2013)  
  Buy: ~$25  
  Type of book: example of research (economics) and telling the research story

- **Chasing the American Dream: Understanding What Shapes Our Fortunes**  
  (Rank, Hirschl & Foster)

  Paperback: 232 pages  
  Publisher: Oxford University Press; Reprint edition (March 1, 2016)  
  Buy: ~$15  
  Type of book: example of research (interviews, focus groups, and longitudinal data gathering) and telling the research story

- **Storytelling with Data: A Data Visualization Guide for Business Professionals**  
  (Cole Nussbaumer Knaflic)

  Paperback: 288 pages  
  Publisher: Wiley; 1 edition (November 2, 2015)  
  Buy: ~$22  
  Type of book: from data to information; telling the research story

* books might be added in the Winter term