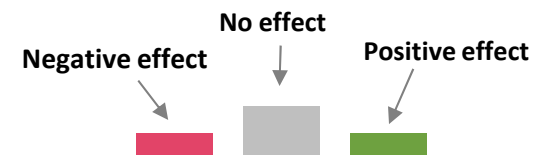


Sources of information

Transfer students were asked to indicate the level of importance of various sources of information in their decision to attend Evergreen. The table below shows the level of importance on items that have been sorted from highest mean level of importance to lowest. The most common responses are in bold. The source of information most often having a "positive effect" was a campus visit. The source of information most frequently cited as having "no effect" for Transfer students was: Student blogs (e.g. Facebook, student websites).

Legend for Mini Charts









Transfer Students

How important were the following sources of information in your decision to attend Evergreen?

	<i>Items Listed from Highest to Lowest Means</i>	Mean	Negative effect (0)	No effect (1)	Positive effect (2)	N
	Campus visit	1.70	2.2%	25.5%	72.3%	267
	Evergreen student or alumni	1.67	1.5%	30.1%	68.4%	266
	Evergreen's online academic catalog	1.60	4.9%	30.1%	65.0%	266
	Evergreen's website (other than the academic catalog)	1.56	3.0%	38.4%	58.6%	268
	Parents, other relatives, or friends	1.52	8.9%	30.1%	61.0%	269
	Evergreen admissions counselor, recruiter, or other staff member	1.51	2.2%	44.2%	53.6%	267
	Printed information from Evergreen (e.g. view book or catalog)	1.51	0.7%	47.4%	51.9%	268

Transfer Students

How important were the following sources of information in your decision to attend Evergreen?

	<i>Items Listed from Highest to Lowest Means</i>	Mean	Negative effect (0)	No effect (1)	Positive effect (2)	N
	Evergreen faculty	1.47	1.1%	50.9%	47.9%	267
	Teacher or counselor at prior school	1.32	3.4%	60.8%	35.8%	268
	College search website (other than Evergreen's website)	1.16	5.6%	73.1%	21.3%	268
	College guide book (e.g. Princeton Review or US News and World Report)	1.14	3.4%	78.9%	17.7%	266
	Student blogs (e.g. Facebook, student websites)	1.11	4.9%	79.5%	15.5%	264
	Other	1.52	21.7%	4.3%	73.9%	23