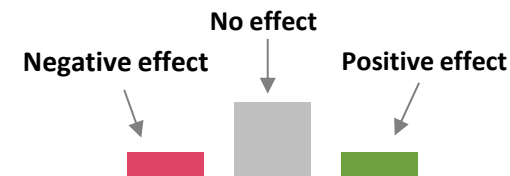


Sources of information

Tacoma students were asked to indicate the level of importance of various sources of information in their decision to attend Evergreen. The table below shows the level of importance on items that have been sorted from highest mean level of importance to lowest. The most common responses are in bold. The sources of information most often having a "positive effect" were an Evergreen admissions counselor, recruiter, or other staff member. Sources of information most frequently cited as having "no effect" for Tacoma students were: College guide books (e.g. Princeton Review or US News and World Report).

Legend for Mini Charts



Tacoma campus

How important were the following sources of information in your decision to attend Evergreen?

	<i>Items Listed from Highest to Lowest Means</i>	Mean	Negative effect (0)	No effect (1)	Positive effect (2)	N
	Evergreen admissions counselor, recruiter, or other staff member	1.79	2.6%	15.8%	81.6%	38
	Parents, other relatives, or friends	1.76	0.0%	23.7%	76.3%	38
	Evergreen faculty	1.76	2.6%	18.4%	78.9%	38
	Evergreen student or alumni	1.71	2.6%	23.7%	73.7%	38
	Campus visit	1.68	0.0%	31.6%	68.4%	38
	Teacher or counselor at prior school	1.66	2.6%	28.9%	68.4%	38
	Printed information from Evergreen (e.g. view book or catalog)	1.58	2.6%	36.8%	60.5%	38

Tacoma campus

How important were the following sources of information in your decision to attend Evergreen?

	<i>Items Listed from Highest to Lowest Means</i>	Mean	Negative effect (0)	No effect (1)	Positive effect (2)	N
	Evergreen's online academic catalog	1.53	2.8%	41.7%	55.6%	36
	Evergreen's website (other than the academic catalog)	1.53	10.5%	26.3%	63.2%	38
	College search website (other than Evergreen's website)	1.34	2.6%	60.5%	36.8%	38
	Student blogs (e.g. Facebook, MySpace, student websites)	1.24	2.7%	70.3%	27.0%	37
	College guide book (e.g. Princeton Review or US News and World Report)	1.21	7.9%	63.2%	28.9%	38
	Other [Location, Location - I live in Tacoma]	2.00	0.0%	0.0%	100.0%	2