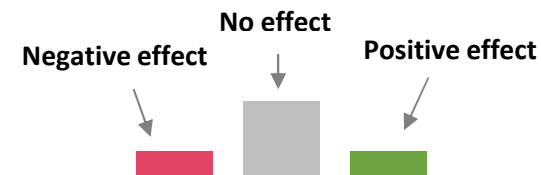


### Sources of information

First-time, First-year Students were asked to indicate the level of importance of various sources of information in their decision to attend Evergreen. The table below shows the level of importance on items that have been sorted from highest mean level of importance to lowest. The most common responses are in bold. The source of information most often having a "positive effect" was a campus visit. The source of information most frequently cited as having "no effect" for First-time, First-year Students was student blogs.

### Legend for Mini Charts









### First-time, First-year Students

How important were the following sources of information in your decision to attend Evergreen?

	<i>Items Listed from Highest to Lowest Means</i>	<b>Mean</b>	<b>Negative effect (0)</b>	<b>No effect (1)</b>	<b>Positive effect (2)</b>	<b>N</b>
	Campus visit	1.82	0.4%	17.0%	<b>82.7%</b>	277
	Evergreen's online academic catalog	1.76	1.5%	20.7%	<b>77.8%</b>	275
	Evergreen's website (other than the academic catalog)	1.70	0.7%	28.9%	<b>70.3%</b>	273
	Printed information from Evergreen (e.g. view book or catalog)	1.69	0.0%	31.2%	<b>68.8%</b>	276
	Evergreen admissions counselor, recruiter, or other staff member	1.60	0.7%	38.9%	<b>60.4%</b>	275
	Parents, other relatives, or friends	1.58	6.2%	30.1%	<b>63.8%</b>	276
	Evergreen student or alumni	1.57	1.8%	39.8%	<b>58.4%</b>	274

**First-time, First-year Students**

**How important were the following sources of information in your decision to attend Evergreen?**

	<i>Items Listed from Highest to Lowest Means</i>	<b>Mean</b>	<b>Negative effect (0)</b>	<b>No effect (1)</b>	<b>Positive effect (2)</b>	<b>N</b>
	Evergreen faculty	1.53	0.4%	46.3%	<b>53.3%</b>	272
	Teacher or counselor at prior school	1.49	3.3%	44.6%	<b>52.2%</b>	276
	College search website (other than Evergreen's website)	1.34	2.9%	<b>60.1%</b>	37.0%	273
	College guide book (e.g. Princeton Review or US News and World Report)	1.25	1.1%	<b>73.1%</b>	25.8%	275
	Student blogs (e.g. Facebook, student websites)	1.21	3.6%	<b>72.1%</b>	24.3%	276
	Other	1.61	16.7%	5.6%	<b>77.8%</b>	18