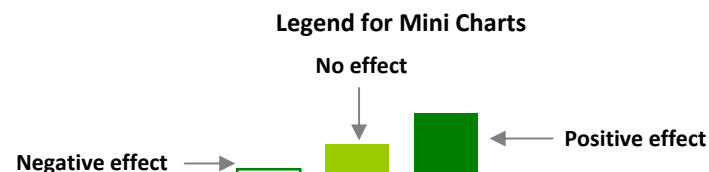


The Evergreen State College
Evergreen New Student Survey 2012
Olympia Campus - Transfer students



Sources of information

Transfer students were asked to indicate the level of importance of various sources of information in their decision to attend Evergreen. The table below shows the level of importance on items that have been sorted from highest mean level of importance to lowest. The most common responses are in bold. The sources of information most frequently mentioned as having a "positive effect" was a campus visit; Evergreen's online academic catalog; and Evergreen student or alumni. Sources of information that were frequently cited as having "No effect" for Transfer students were: College guide book (e.g. Princeton Review or US News and World Report); "Other"; and Student blogs (e.g. Facebook, MySpace, student websites).









Transfer students (N=319)

How important were the following sources of information in your decision to attend Evergreen?

	<i>Items Listed from Highest to Lowest Means</i>	Mean	Negative effect (0)	No effect (1)	Positive effect (2)	Missing
	Campus visit	1.67	1.3%	30.6%	68.1%	12
	Evergreen's online academic catalog	1.66	2.8%	28.0%	69.2%	11
	Evergreen student or alumni	1.62	1.9%	33.8%	64.4%	12
	Parents, other relatives, or friends	1.57	6.0%	31.2%	62.8%	12
	Evergreen admissions counselor, recruiter, or other staff member	1.57	0.3%	42.8%	56.9%	11

Transfer students (N=319)

How important were the following sources of information in your decision to attend Evergreen?

	<i>Items Listed from Highest to Lowest Means</i>	Mean	Negative effect (0)	No effect (1)	Positive effect (2)	Missing
	Evergreen's website (other than the academic catalog)	1.57	2.5%	38.2%	59.3%	12
	Printed information from Evergreen (e.g. view book or catalog)	1.56	1.9%	39.8%	58.3%	10
	Evergreen faculty	1.45	0.6%	53.8%	45.6%	11
	Teacher or counselor at prior school	1.41	1.9%	55.2%	42.9%	14
	College search website (other than Evergreen's website)	1.24	1.9%	72.5%	25.6%	16
	College guide book (e.g. Princeton Review or US News and World Report)	1.21	2.2%	74.6%	23.2%	14
	Other	1.15	4.3%	75.9%	19.8%	167
	Student blogs (e.g. Facebook, MySpace, student websites)	1.14	1.6%	83.0%	15.4%	11