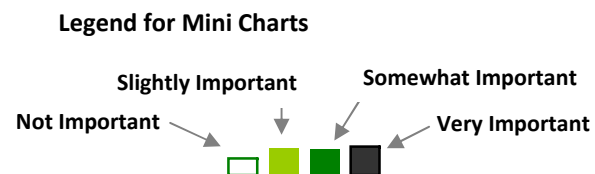


The Evergreen State College
 Evergreen New Student Survey 2010
 Tacoma Program



Sources of information







New students were asked to indicate the level of importance of various sources of information in their decision to attend Evergreen. The table below shows the responses of new Tacoma Program students sorted from highest to lowest mean level of importance. The response with the highest mean was Evergreen admissions counselor, recruiter, or other staff member, followed by Evergreen faculty, and Campus Visit.

Tacoma Students (N=65)

How important were the following sources of information in your decision to attend Evergreen?

		Mean	Not Important (0)	Slightly Important (1)	Somewhat Important (2)	Very Important (3)	Missing
	Evergreen admissions counselor, recruiter, or other staff member	2.06	10.8%	18.5%	24.6%	46.2%	0
	Evergreen faculty	1.97	13.8%	15.4%	30.8%	40.0%	0
	Campus visit	1.88	20.0%	12.3%	27.7%	40.0%	0
	Evergreen student or alumni	1.78	21.9%	21.9%	12.5%	43.8%	1
	Teacher or counselor at prior school	1.68	29.2%	12.3%	20.0%	38.5%	0
	Evergreen's website, online catalog	1.68	16.9%	27.7%	26.2%	29.2%	0

How important were the following sources of information in your decision to attend Evergreen?

		Mean	Not Important (0)	Slightly Important (1)	Somewhat Important (2)	Very Important (3)	Missing
	<i>Items Listed from Highest to Lowest Means</i>						
	Printed information from Evergreen (e.g. view book or catalog)	1.63	24.6%	18.5%	26.2%	30.8%	0
	Parents, other relatives, or friends	1.62	30.8%	12.3%	21.5%	35.4%	0
	College search website (other than Evergreen's website)	0.97	50.8%	18.5%	13.8%	16.9%	0
	College guide book (e.g. Princeton or US News and World Report)	0.75	56.3%	23.4%	9.4%	10.9%	1
	YouTube or Youniversity	0.52	72.3%	12.3%	6.2%	9.2%	0
	Student blogs (e.g. Facebook, MySpace, student websites)	0.52	71.9%	12.5%	7.8%	7.8%	1

The Evergreen State College Evergreen New Student Survey 2010 *Tacoma Program*

Sources of information

New students were asked to indicate the level of importance of various sources of information in their decision to attend Evergreen. Twelve Tacoma Program students selected "Other" for sources of information. Their comments are listed below by category.

[blank] (N=5)

Educational Offerings (N=3)

- *I liked how the program works*
- *The fact that I have very particular request from a university and Evergreen was the only College that could help me with that search*

Pedagogy and Philosophy (N=2)

- *Interdisciplinary Approach*
- *understanding of educational philosophy [comment written in, "Other" not selected]*

Location (N=2)

- *Proximity*
- *The location for the Tacoma campus is what made me really want to apply for Evergreen*

Other (N=1)

- *Bridge Program experiance*

A small number of Tacoma students selected "Other" for sources of information and their responses were collapsed into existing categories. These responses are detailed below.

These "Other" comments were collapsed into the following categories:

Evergreen admissions counselor, recruiter, or other staff member

- *Intake meeting w/ olga*
- *Of crucial importance was learning about the "upside down" program at the Tacoma Branch of Evergreen, just walking in and talking to staff there.*

Evergreen faculty

- *Past Faculty*

Evergreen student or alumni

- *Reference from Alumni*