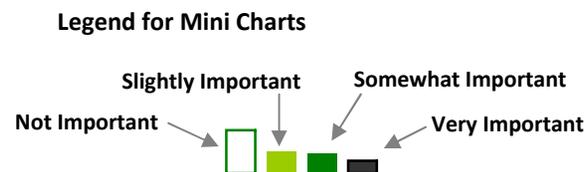


The Evergreen State College
Evergreen New Student Survey 2010
Olympia Campus - First-time, First-years



Sources of information

New students were asked to indicate the level of importance of various sources of information in their decision to attend Evergreen. The table below shows the level of importance reported by first-time, first-years on items that have been sorted from highest mean level of importance to lowest. The most common responses are in bold. Most frequently mentioned as a "Very Important" source of information was a campus visit, which was cited as "Very Important" by 57.8% of first-time, first-years. Other sources of information that were frequently cited as "Somewhat Important" or "Very Important" for first-time, first-years were: Evergreen's website and online catalog; parents, other relatives, or friends; printed information sent from Evergreen.

First time, First-years (N=471)

How important were the following sources of information in your decision to attend Evergreen?

		Mean	Not Important (0)	Slightly Important (1)	Somewhat Important (2)	Very Important (3)	Missing
	<i>Items Listed from Highest to Lowest Means</i>						
	Campus visit	2.18	16.7%	6.7%	18.8%	57.8%	9
	Evergreen's website, online catalog	1.90	11.9%	18.8%	36.6%	32.7%	9
	Parents, other relatives, or friends	1.85	12.7%	22.6%	31.3%	33.4%	7
	Printed information from Evergreen (e.g. view book or catalog)	1.73	16.8%	21.0%	34.8%	27.4%	8
	Evergreen student or alumni	1.53	26.2%	20.6%	27.3%	25.8%	10

First time, First-years (N=471)

How important were the following sources of information in your decision to attend Evergreen?

		Mean	Not Important (0)	Slightly Important (1)	Somewhat Important (2)	Very Important (3)	Missing
	<i>Items Listed from Highest to Lowest Means</i>						
	Evergreen admissions counselor, recruiter, or other staff member	1.25	33.2%	26.2%	23.2%	17.4%	10
	Evergreen faculty	1.23	34.7%	23.9%	25.4%	16.1%	10
	Teacher or counselor at prior school	1.07	41.1%	24.7%	20.6%	13.5%	6
	College guide book (e.g. Princeton or US News and World Report)	1.02	44.4%	22.3%	20.6%	12.8%	9
	College search website (other than Evergreen's website)	0.87	52.4%	18.2%	19.7%	9.7%	9
	Student blogs (e.g. Facebook, MySpace, student websites)	0.45	72.6%	13.4%	10.4%	3.7%	8
	YouTube or Youniversity	0.41	75.4%	11.9%	9.1%	3.7%	8

The Evergreen State College
Evergreen New Student Survey 2010
Olympia Campus - First-time, First-years

Sources of information

New students were asked to indicate the level of importance of various sources of information in their decision to attend Evergreen. Thirty-nine first-time, first-years selected "Other" for sources of information. Their comments are listed below by category.

[blank] (N=12)

Pedagogy and Philosophy (N=5)

Approach to education
Education style
Influence of John Holt on philosophy.
interdispinary teaching philosophy
Interesting ideas on education
Interdisciplinary studies and the beautiful campus near the puget sound

Other websites, articles, books (N=4)

I read a book called college that change lives. After reading about evergreen in the book, I felt like evergreen was the school for me.
This Band Could Be your Life (Book)
carpediemeducation.com
Statistical reports on Evergreen's environmental policies. (how "green" it is)

Word of Mouth (N=3)

Sports (N=3)

Sports (Basketball)
The woman's soccer team
college soccer coach

Personal Motivation (N=3)

Intuition
it fits me
i was the most important factor in deciding that i wanted to go to school here.

Educational Offerings (N=2)

Classes, and fields of study
The Masters in Teaching program offered

Location (N=2)

I live in Olympia
Interdisciplinary studies and the beautiful campus near the puget sound

Other (N=6)

*every other college seemed to be exactly the same as the one before. I wanted a different experience
nirvana/grunge music
Self evaluation for college
Strong history of student horizontally organized direct action.
tuition
Alternative High School*

Sources of information

New students were asked to indicate the level of importance of various sources of information in their decision to attend Evergreen. A small number of first-time, first-years selected "Other" for sources of information and their responses were collapsed into existing categories, and in some cases more than one category. These responses are detailed below.

These "Other" comments were collapsed into the following categories:

Parents, other relatives, or friends

*Mostly school councilors, teachers, and parents
My sister
My boyfriend*

Teacher or counselor at prior school

*Mostly school councilors, teachers, and parents
My college bound advisor*

Evergreen admissions counselor, recruiter, or other staff member

Evergreen Representative visiting high school

Evergreen student or alumni

*Talking to Students
Paul Stamets // Environment
My parents both attended Evergreen and my mom had a lot of info.
My mom went here and so did my aunt
former students!
Fmr Evergreen Grad I knew was accepted into Harvard University's Education Program.*

Evergreen's website, online catalog

I read all I needed to at the Evergreen website, and I was hooked.

Campus visit

*visiting olympia in a non-evergreen context
I've been living in Olympia and spending time at evergreen for three years! I'm practically a student anyways! >.<
High school field trip to Olympia campus in 2008*