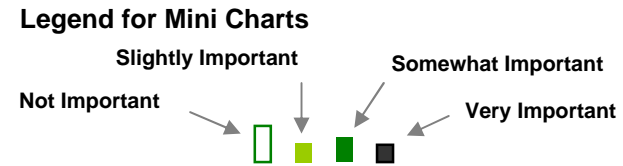


**The Evergreen State College**  
**Evergreen New Student Survey 2007**  
*Tacoma Program*



**Sources of information**

New students were asked to indicate the level of importance of various sources of information in their decisions to attend Evergreen. The table below shows the responses of new Tacoma program students sorted from highest mean level of importance to lowest. The response with the highest mean was "Evergreen admission counselor, recruiter, or other staff member". Most frequently mentioned as a "very important" source of information was "Teacher or counselor at prior school", which was cited as "very important" by 41.7% of Tacoma students. Other sources of information that were frequently cited as "somewhat important" or "very important" for Tacoma students were: Evergreen student or alumni, Evergreen's faculty, and Campus visit.


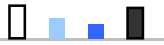


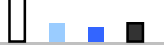


Tacoma Students (N=50)

How important were the following sources of information in your decision to attend Evergreen?

		Mean	Not Important (0)	Slightly Important (1)	Somewhat Important (2)	Very Important (3)	Missing
	Evergreen admission counselor, recruiter, or other staff member	1.85	19.1%	12.8%	31.9%	36.2%	3
	Evergreen student or alumni	1.84	22.4%	10.2%	28.6%	38.8%	1
	Evergreen faculty	1.81	19.1%	12.8%	36.2%	31.9%	3
	Teacher or counselor at prior school	1.69	31.3%	10.4%	16.7%	41.7%	2

Tacoma Students (N=50)

How important were the following sources of information in your decision to attend Evergreen?

		Mean	Not Important (0)	Slightly Important (1)	Somewhat Important (2)	Very Important (3)	Missing
	Campus visit	1.60	29.8%	10.6%	29.8%	29.8%	3
	Parents, other relatives, or friends	1.44	33.3%	20.8%	14.6%	31.3%	2
	Printed information sent from Evergreen, such as view book or catalog	1.37	36.7%	16.3%	20.4%	26.5%	1
	Evergreen's web site, online catalog	1.29	39.6%	18.8%	14.6%	27.1%	2
	College search website (other than Evergreen's website)	1.04	47.9%	18.8%	14.6%	18.8%	2
	College guide book	0.81	52.1%	20.8%	20.8%	6.3%	2
	Student blogs (e.g. facebook, myspace, student web sites)	0.60	68.8%	12.5%	8.3%	10.4%	2