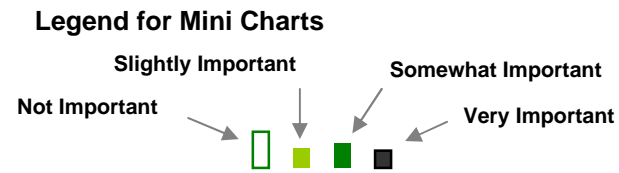


The Evergreen State College
Evergreen New Student Survey 2007
Olympia Campus - Transfer Students



Sources of information

New students were asked to indicate the level of importance of various sources of information in their decision to attend Evergreen. The table below shows the level of importance reported by transfer students; survey responses have been sorted from highest mean level of importance to lowest. The most common responses are in bold. The sources of information that received the highest mean responses were Evergreen's web site, online catalog; campus visit, and Evergreen student or alumni.

Transfer students (N=363)

How important were the following sources of information in your decision to attend Evergreen?

		Mean	Not Important (0)	Slightly Important (1)	Somewhat Important (2)	Very Important (3)	Missing
	Evergreen's web site, online catalog	1.74	19.1%	17.1%	34.6%	29.2%	7
	Campus visit	1.68	27.1%	14.0%	23.2%	35.8%	5
	Evergreen student or alumni	1.62	25.8%	16.1%	28.3%	29.7%	10
	Parents, other relatives, or friends	1.59	23.7%	21.5%	27.1%	27.1%	5
	Printed information sent from Evergreen, such as view book or catalog	1.46	28.3%	19.5%	30.3%	21.8%	10
	Evergreen admission counselor, recruiter, or other staff member	1.02	44.1%	21.6%	22.2%	12.1%	7

Transfer students (N=363)

How important were the following sources of information in your decision to attend Evergreen?

		Mean	Not Important (0)	Slightly Important (1)	Somewhat Important (2)	Very Important (3)	Missing
	Evergreen faculty	0.99	44.4%	21.9%	23.9%	9.7%	12
	College search website (other than Evergreen's website)	0.94	50.8%	16.6%	20.8%	11.8%	7
	College guide book	0.88	52.3%	20.6%	14.4%	12.7%	9
	Teacher or counselor at prior school	0.81	58.1%	14.0%	16.0%	11.8%	7
	Student blogs (e.g. facebook, myspace, student web sites)	0.44	74.9%	11.9%	7.9%	5.4%	9