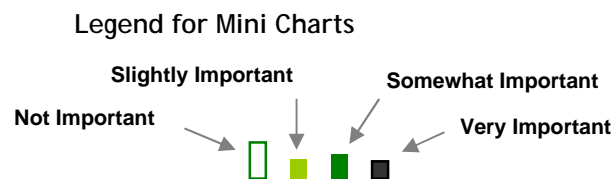


**The Evergreen State College**  
**Evergreen New Student Survey 2007**  
*Olympia Campus - First-time, First-years*



**Sources of information**

New students were asked to indicate the level of importance of various sources of information in their decision to attend Evergreen. The table below shows the level of importance reported by first-time, first-years on items that have been sorted from highest mean level of importance to lowest. The most common responses are in bold. Most frequently mentioned as a "very important" source of information was a campus visit, which was cited as "very important" by 52.4% of first-time, first-years. Other sources of information that were frequently cited as "somewhat important" or "very important" for first-time, first-years were: Evergreen's web site and online catalog; parents, other relatives, or friends; printed information sent from Evergreen.







First time, First-years (N=539)

How important were the following sources of information in your decision to attend Evergreen?

		Mean	Not Important (0)	Slightly Important (1)	Somewhat Important (2)	Very Important (3)	Missing
	Campus visit	2.09	15.9%	11.1%	20.5%	<b>52.4%</b>	18
	Evergreen's web site, online catalog	1.78	15.7%	18.8%	<b>37.2%</b>	28.4%	17
	Parents, other relatives, or friends	1.71	17.0%	24.4%	<b>29.5%</b>	29.1%	14
	Printed information sent from Evergreen, such as view book or catalog	1.70	18.8%	19.5%	<b>34.1%</b>	27.6%	17
	Evergreen student or alumni	1.55	25.8%	18.9%	<b>29.8%</b>	25.4%	16

First time, First-years (N=539)

How important were the following sources of information in your decision to attend Evergreen?

		Mean	Not Important (0)	Slightly Important (1)	Somewhat Important (2)	Very Important (3)	Missing
	College guide book	1.24	37.1%	19.8%	25.4%	17.7%	19
	College search website (other than Evergreen's website)	1.19	37.4%	22.4%	23.7%	16.6%	20
	Evergreen admission counselor, recruiter, or other staff member	1.17	35.1%	26.1%	25.7%	13.1%	18
	Teacher or counselor at prior school	1.12	39.8%	22.6%	23.2%	14.4%	17
	Evergreen faculty	1.11	37.2%	26.3%	25.0%	11.5%	18
	Student blogs (e.g. facebook, myspace, student web sites)	0.52	67.8%	16.8%	11.4%	4.0%	20