

The Evergreen State College
Evergreen New Student Survey 2005

Transfer Students (N=445)

How important were the following sources of information in your decision to attend Evergreen?

<i>Items Listed from Highest to Lowest Means</i> <i>Scale: 0=Not Important, 1=Slightly Important, 2=Somewhat Important, 3=Very Important</i>	Mean	Not Important (0)	Slightly Important (1)	Somewhat Important (2)	Very Important (3)	Missing
Campus visit	1.63	26.8%	14.6%	27.0%	31.6%	8
Parents, other relatives, and/or friends	1.42	28.6%	22.4%	27.5%	21.5%	8
Evergreen's web site, online catalog	1.40	29.3%	22.2%	27.5%	21.1%	8
Evergreen student or alumni	1.36	38.7%	11.7%	24.7%	24.9%	8
Printed information sent from Evergreen	1.17	40.0%	18.4%	25.7%	15.9%	10
Financial aid information	1.13	42.1%	20.8%	19.5%	17.6%	8
Contact with Evergreen faculty or staff	1.03	47.1%	18.9%	17.9%	16.1%	10
Evergreen admissions counselor or recruiter	0.89	52.7%	17.6%	18.0%	11.8%	12
Teacher or Counselor at prior school	0.78	59.3%	15.9%	12.2%	12.6%	10
Evening and Weekend Studies class listing (Evergreen Times)	0.75	65.1%	11.0%	8.0%	15.9%	10
National ranking and/or college guide (such as US News and World Report)	0.74	59.9%	14.5%	17.7%	7.8%	11
Newspaper or magazine article	0.43	71.7%	16.6%	9.0%	2.8%	11
Information about housing options on campus	0.37	77.5%	11.1%	8.1%	3.2%	14
Radio ads	0.11	90.8%	7.6%	1.4%	0.2%	12