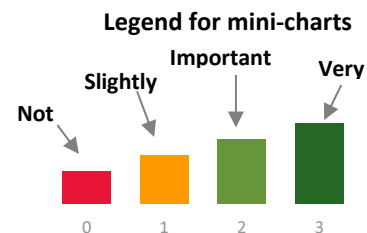
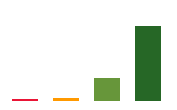
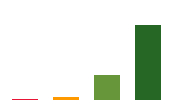
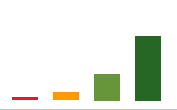

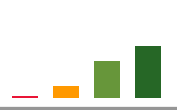
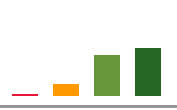



***In pursuing your college education, how important are the following goals?***

Transfer students were asked to indicate how important a series of goals were in earning their degree. The table below shows the series of questions sorted from the highest to the lowest mean response. The most common response for each item is bolded. The most important goal for Transfer students was Personal growth and development. The least important goal was Starting or improving a business.



***In pursuing your college education, how important are the following goals?***

<i>Listed in order of importance</i>	Mean	Not Important (0)	Slightly Important (1)	Important (2)	Very Important (3)	N
 Personal growth and development	2.70	1.1%	2.2%	22.6%	<b>74.1%</b>	186
 Gaining depth or expertise in a particular field	2.69	0.5%	2.7%	24.3%	<b>72.5%</b>	185
 Getting a job of your choice or making a career change	2.51	2.7%	7.6%	26.1%	<b>63.6%</b>	184
 Helping others or contributing to the community	2.40	1.6%	12.9%	29.6%	<b>55.9%</b>	186
 Developing creative and effective communication skills	2.38	1.1%	11.4%	36.4%	<b>51.1%</b>	184
 Gaining an understanding of a broad range of ideas and fields of study	2.33	1.1%	11.8%	39.8%	<b>47.3%</b>	186
 Readiness for further education (graduate or professional)	2.28	2.1%	19.3%	27.3%	<b>51.3%</b>	187

***In pursuing your college education, how important are the following goals?***

<i>Listed in order of importance</i>		Mean	Not Important (0)	Slightly Important (1)	Important (2)	Very Important (3)	N
	Conserving and restoring the environment	2.24	3.8%	18.3%	28.5%	<b>49.5%</b>	186
	Gaining a better understanding and appreciation for differences (ethnic, political, etc.)	2.21	4.9%	15.7%	33.0%	<b>46.5%</b>	185
	Developing the ability to understand and use science, scientific principles, or methods	2.00	9.1%	21.0%	30.6%	<b>39.2%</b>	186
	Making more money	1.91	11.9%	21.6%	29.7%	<b>36.8%</b>	185
	Getting involved or initiating change in community, state, or national politics	1.91	10.8%	23.8%	28.6%	<b>36.8%</b>	185
	Developing the ability to understand and use mathematics, statistics, or quantitative reasoning	1.68	15.5%	<b>29.4%</b>	26.7%	28.3%	187
	Developing artistic abilities (e.g. fine arts, media, performing arts, etc.)	1.66	16.6%	<b>32.1%</b>	19.8%	31.6%	187
	Developing computer skills	1.51	16.3%	<b>34.8%</b>	31.0%	17.9%	184
	Starting or improving a business	1.32	<b>29.7%</b>	29.2%	20.5%	20.5%	185