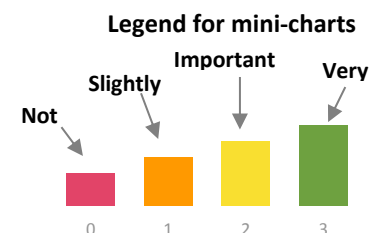


In pursuing your college education, how important are the following goals?

Transfer students were asked to indicate how important a series of goals were in earning their degree. The table below shows the series of questions sorted from the highest to the lowest mean response. The most common response for each item is bolded. The most important goal for Transfer students was Personal growth and development. The least important goal was Starting or improving a business.



In pursuing your college education, how important are the following goals?

<i>Listed in order of importance</i>	Mean	Not Important (0)	Slightly Important (1)	Important (2)	Very Important (3)	N
Personal growth and development	2.81	0.0%	2.3%	14.4%	83.3%	347
Gaining depth or expertise in a particular field	2.69	0.0%	2.6%	25.7%	71.7%	346
Developing creative and effective communication skills	2.57	0.0%	6.7%	29.7%	63.6%	343
Helping others or contributing to the community	2.50	0.9%	7.9%	31.3%	59.9%	342
Gaining an understanding of a broad range of ideas and fields of study	2.44	1.2%	9.0%	34.4%	55.5%	346
Getting a job of your choice or making a career change	2.44	3.2%	8.1%	29.7%	59.0%	344
Gaining a better understanding and appreciation for differences (ethnic, political, etc.)	2.39	2.3%	12.7%	28.6%	56.4%	346

In pursuing your college education, how important are the following goals?

<i>Listed in order of importance</i>		Mean	Not Important (0)	Slightly Important (1)	Important (2)	Very Important (3)	N
	Conserving and restoring the environment	2.37	2.0%	13.5%	30.3%	54.2%	347
	Readiness for further education (graduate or professional)	2.35	2.6%	14.5%	28.3%	54.6%	346
	Developing the ability to understand and use science, scientific principles, or methods	2.01	8.6%	21.3%	30.8%	39.2%	347
	Getting involved or initiating change in community, state, or national politics	2.00	8.7%	20.3%	33.1%	37.8%	344
	Developing artistic abilities (e.g. fine arts, media, performing arts, etc.)	1.77	13.3%	26.6%	29.5%	30.6%	346
	Making more money	1.71	11.0%	29.9%	36.3%	22.7%	344
	Developing the ability to understand and use mathematics, statistics, or quantitative reasoning	1.61	13.8%	34.3%	28.5%	23.3%	347
	Developing computer skills	1.51	17.1%	31.2%	35.3%	16.5%	346
	Starting or improving a business	1.24	30.1%	31.3%	23.6%	15.0%	339