



the
evergreen
state college

Regular Meeting of the Board of Trustees

The Evergreen State College
2700 Evergreen Parkway NW, Suite 3200 Boardroom
Olympia, WA 98505
Friday, September 8, 2023
9:00 a.m. – 11:00 a.m.

Hybrid Meeting

(panelist links e-mailed separately)

Public Zoom link: <https://evergreen.zoom.us/j/85799480877>

"Ever Evolving Since 1971"

AGENDA

- 9:00 a.m.
1. Call to order, determination of quorum
 2. Chair's opening remarks
 3. Executive leadership report
 4. Public comment*
 5. Student trustee report
 6. Representative reports
 - a) Faculty
 - b) Staff
 - c) GSU (Geoduck Student Union)
 7. Enrollment update
 8. Orientation and housing update
 9. Supplemental budget request
 - a) Action item: motion to approve the supplemental budget request
 10. Strategic planning
 11. Campaign update
- 11:00 a.m.
12. Adjourn

* The Board of Trustees welcomes public comment. It can be submitted in writing or made orally during the meeting. Written comment will be distributed to the Trustees per the [Board of Trustee's Public Comment Policy](#). Please submit written comment, or sign up to make oral public comment, no later than 9:00 a.m. Friday, September 8, 2023, by signing in at the meeting location or by emailing trustees@evergreen.edu.

For more information or accommodations, please email trustees@evergreen.edu.

Pre-Orientation

September 15-19, 2023

EVENT SUMMARY

A 5-day, 2-credit intensive course to jumpstart an Evergreen education comprised of three tracks for incoming students to choose from.

PROGRAM TRACKS

Civic Engagement Institute

Faculty: [Eric Stein](#) and [Julia Zay](#)

40 students enrolled for Fall 2023

Our approach to civic engagement emphasizes developing knowledge, capacities, values, and motivation to participate ethically in sustaining the vibrance of our communities, including our own learning community. In our time together, we'll focus on three aspects of civic engagement: community advocacy, community-engaged research and inquiry, and service learning.

Multicultural Scholars

Faculty: [Hailey Maria Salazar](#) and [Prita Lal](#)

18 students enrolled for Fall 2023

The Multicultural Scholars Program is an empowering intensive focused on supporting incoming multi-racial/multi-ethnic students. The program is open to all incoming students who are interested in supporting historically underrepresented students. The course is designed as a catalyst to forge lasting connections and lay the groundwork for a successful college career. Students will engage in stimulating seminars, immersive projects, and thought-provoking discussions that foster critical thinking and personal growth. Together, we will challenge preconceived notions, unravel biases, and reshape our understanding of ourselves, our peers, and the world around us.

NEW - Biodiversity in Evergreen's Backyard

Faculty: [Paul Przybylowicz](#) and [Erik Thuesen](#)

40 students enrolled for Fall 2023

Located at the southern tip of the Puget Sound with over ½ mile of beachfront and about 1,000 acres of forest, Evergreen is located at the intersection of the marine and terrestrial worlds. Join us for explorations of the local flora and fauna as we visit some of the local gems; old-growth forests, marine reserves and local watersheds. We will observe nature at multiple levels, from landscape to microscopic. There will be two all-day field trips and two microscope labs that we will use to examine the local environment and the amazing diversity of life therein.

Find more information here: <https://www.evergreen.edu/incoming-students/preorientation>

New Student Orientation

September 20-23, 2023

EVENT SUMMARY

New Student Orientation supports incoming students and their families through the process of becoming successful and lifelong members of the Evergreen community. The events support students in navigating Evergreen, thriving in college, thriving in community, and getting a better understanding of the academic experience here.

SCHEDULE HIGHLIGHTS

September 20, 2023: New Resident Move-in Day

To support new on-campus residents, we focus the first day on getting new students settled in their new homes and ready to start their orientation experience. Students will attend a Housing community meeting, parents and families can attend a specific Orientation and Q&A with campus leaders, and then students can enjoy a fun food truck dinner night with local Olympia businesses.

September 21, 2023: Welcome Day

All new students are encouraged to attend the first day of Orientation to learn more about campus resources, meet their new peers, and join the campus community. Greener Welcome Fest in the CRC Amphitheatre includes learning the Fight Song, raising the Dig Deep flag, and celebrating the incoming students in their new journey.

September 22, 2023: Evergreen in the Classroom Day

This will be the students first deep dive into the learning approaches of Evergreen. There is an opening keynote from Dr. Therese Saliba and Dr. Savvina Chowdhury to connect the Common Reads to the Five Foci and Six Expectations of an Evergreen Graduate, followed by a Thriving in Community panel moderated by Dean of Students Holly Joseph. Students will experience small group faculty workshops and then choose from a variety of academic-focused afternoon tours and receptions. Late night activities will include the forever popular screening of Rocky Horror Picture Show.

September 23, 2023: One-Day Orientation

For students who cannot attend a full three days, Saturday morning provides a condensed Orientation experience. Then all Orientation students will attend a closing keynote with Dr. Therese Saliba and Dr. Savvina Chowdhury. The afternoon and evening events include a primer on pickleball (our state sport!), tie-dye, and activities hosted by student organizations.

Find more information here: <https://www.evergreen.edu/incoming-students/orientation>



EXECUTIVE SUMMARY

To: Board of Trustees
From: John Carmichael, President
Date: September 8, 2023
Subject: 2024 Proposed Supplemental Operating Budget Request

1) Administrative Recommendation

Approve the 2024 Supplemental Operating Budget Request framework.

2) Explanation

Approve the proposed framework for the 2024 Supplemental Operating Budget decision packages.

a. Benefits Navigator

The 2023 legislature appropriated \$53,000 for a half-time Benefits Navigator to assist students in assessing public benefits and existing emergency assistance programs and to provide a report of outcomes and recommended strategies to address student basic needs to the Legislature by December 1, 2025 and each year thereafter. House Bill 1559 requires that institutions of higher education have a minimum of one part-time benefits navigator. Building upon the legislative support we received and to better serve our many students in need, we seek an additional \$35,621 in funding to increase the current half-time Benefits Navigator position to a full-time Benefits Navigator. We also seek additional funds for 2 student employees (\$31,181) to extend the Students Need Center hours, supplies for surveys and reporting (\$4,000), and expansion of our much-needed direct housing aid for disadvantaged students (\$20,000) from \$39,000 to \$59,000.

Estimated Price: \$90,802 ongoing

b. Student Employee Union

The 2023 legislature appropriated \$26,000 for the implementation of SB5238 which grants certain student employees bargaining rights to the same extent they are granted to students at the University of Washington and Washington State University. The legislative funding is intended to support negotiations with the student employee bargaining unit. We need funding for a half-time Labor Relations Negotiator (\$54,782), additional estimated attorney's fees (\$12,000), printing costs (\$2,000), and one-time costs to add the new student employee bargaining unit to our enterprise system (\$7,500).

Estimated Price: \$68,782 ongoing

c. Exempt Represented lump sum payment

The Evergreen State College requests funding for an amount equivalent to one-time lump sum payments for exempt represented staff to achieve and sustain staff compensation consistent with other general government employees in the state as negotiated through collective bargaining. Such increases will allow Evergreen to retain high quality staff.

Estimated Price: up to \$55,563 one-time

d. Preventive Maintenance

During the 2003-05 and 2005-07 biennial budget cycles, the Legislature shifted \$752,000 (\$376,000 per year) from appropriations in the state operating budget to the Evergreen building account (paid by students) in the capital budget. We are requesting that these funds be restored to the operating budget. This would allow us to make additional investments in renewal to make additional investments in renewal to make our campus more sustainable, accessible, safe, and technologically up to date.

Estimated Price: \$376,000 ongoing

e. Shelton Promise

A year after graduation, only 31% of Mason County's Shelton School District students are attending college, compared to 65% next door in the Olympia School District. For marginalized Shelton students and their families, fear over how to navigate college and pay tuition is a daunting barrier even though most qualify for financial aid. Evergreen is requesting funding to eliminate this barrier by making a simple and direct offer of college admission, paid-for tuition, and targeted support to all 2025 and 2026 Shelton graduates. These underserved students can gain the degrees and credentials they will need for future economic success.

Estimated Price: The first-year cost for tuition, fees and living allowance for the Shelton class of 2025 is estimated to be \$285,000. The five-year cost for two cohorts of Shelton students is estimated at \$3.5 million.

2) Present policy comparison

The proposed policy level decision packages will be submitted with the 2024 supplemental operating budget request.

3) Proposed by

Dave Kohler, Chief Financial Officer
Sandy Kaiser, Director of Government Relations

4) Purpose

To seek the Board's approval for the proposed decision package framework.

5) Alternate view

In the absence of board action, the college would not submit a supplemental request seeking additional funding.

6) Scheduling

Following Board approval, staff will finalize the proposed decision packages and submit them to the Office of Financial Management on or before September 16, 2023.

Development of the supplemental operating budget request

September 8, 2023	Board approves request framework
September 9 - September 13	Staff assembles request within Board-approved framework
September 13	Staff submit request to Office of Financial Management

7) Fiscal Impact

This action reflects a request from the College to adjust its operating budget to meet a variety of needs across the institution.

8) Legal Process

The Board has reserved to itself the authority to approve capital budget requests (Resolution 2019-012).

9) Staff Review

DK Chief Financial Officer

AB Executive Associate to the President/Secretary to the Board



EXECUTIVE SUMMARY

TO: Board of Trustees
FROM: John Carmichael, President
DATE: September 8, 2023
REFERENCE: 2024 Supplemental Capital Budget Request

1) Administrative Recommendation:

Approve the 2024 Supplemental Capital Budget Request of capital funds in an amount not to exceed \$1,945,000 for infrastructure upgrades to the Lord Mansion.

2) Explanation:

a). The College is requesting capital funding from the Legislature to perform infrastructure upgrades to the Lord Mansion facility. The next opportunity for Legislative consideration is through the 2024 Supplemental Capital Budget request, due to the Office of Financial Management (OFM) by September 13, 2023.

b). Proposed by: William Ward, Chief Administrative Officer

c). Purpose: To approve the supplemental capital budget request for 2024.

d). Background:

The college became custodian of the Lord Mansion in June of 2018. To preserve the building infrastructure and support growing public demand the college recommends replacing the single pane, wood frame windows (96 ea.). The wood frames are prone to rotting and the single pane glass does not meet new energy efficiency standards. The kitchen requires significant updating and installing an additional restroom on the upper level is needed.

3) Scheduling:

Upon approval of the Board of Trustees, the staff will prepare a formal budget request, which the President will submit to the Office of Financial Management by September 13, 2023, for consideration in the 2024 legislative session.

4) Fiscal Impact:

Not performing these repairs in the near future will require additional operating funding to maintain building services of the Lord Mansion.

5) Program Impact:

The capital budget process requires Board approval to allow staff to submit its request to OFM.

6) Legal Process:

The Board has reserved to itself the authority to approve capital budget requests (Resolution 2019-012).

7) Staff Review:

__AB__ Executive Associate to the President

__WW__ Chief Administrative Officer

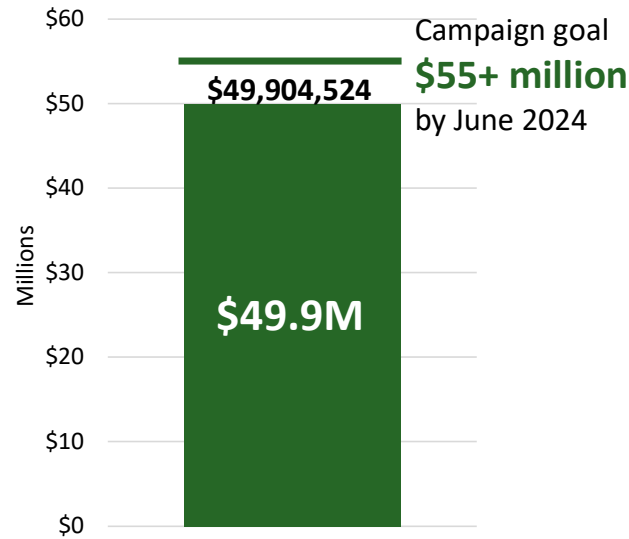
Forever GREEN

Campaign Progress as of July 31, 2023

The Evergreen State College and The Evergreen State College Foundation

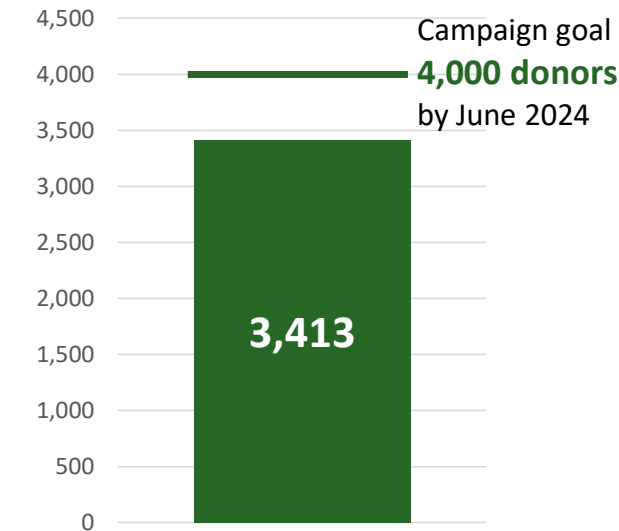
Campaign Total

Public phase goal: +\$55M by June 30, 2024



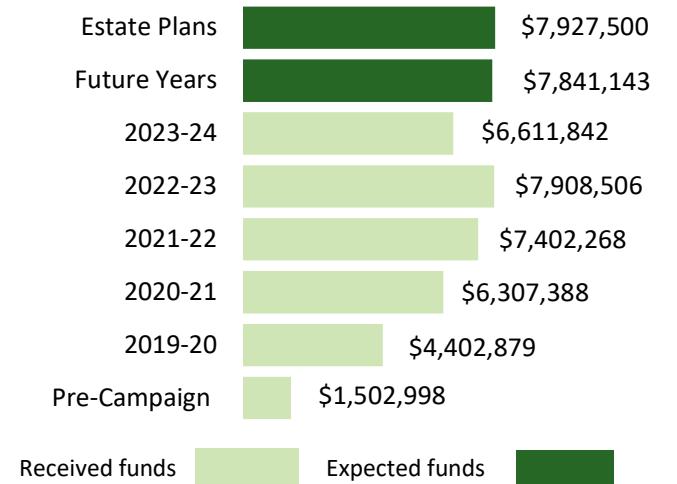
Campaign Donors

Donors who have contributed to the Campaign

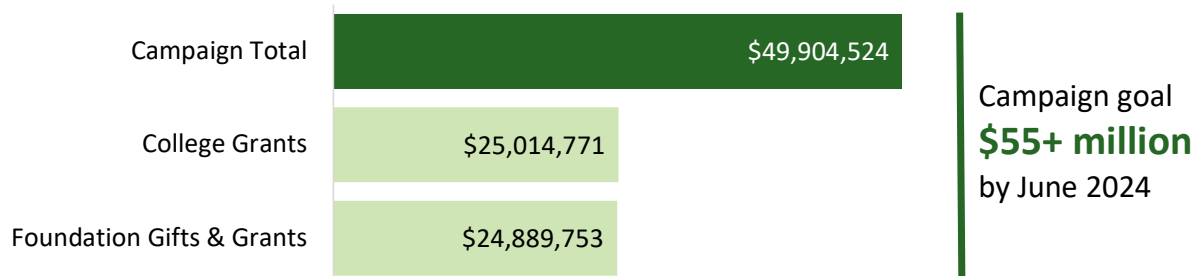


Timing of Gift and Grant Payments

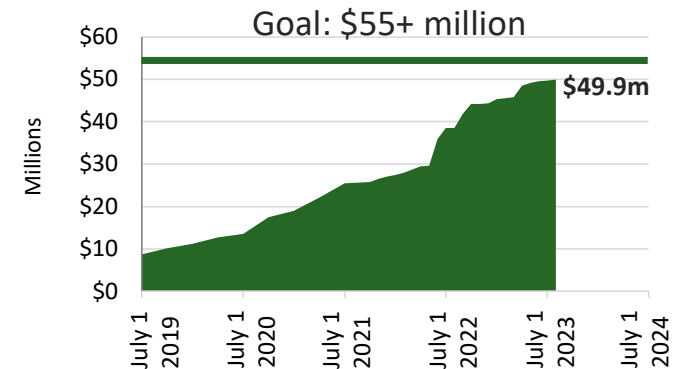
When gift and grant payments are received by Evergreen



Campaign Commitments: College and Foundation



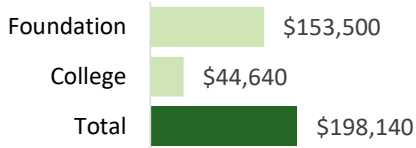
Campaign Annual Progress



Year-to-Date Highlights 2023-24

New Pledges

New commitments and planned gifts made; may be received in future years



Notable Gifts and Grants in 2023-24

\$132,500 grant payment for s'g^{wi} g^{wi} ? altx^w House of Welcome support

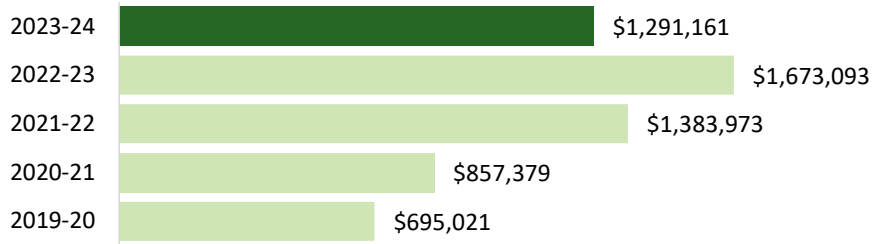
\$100,000 pledge for Evergreen Student Civic Engagement Institute

\$ 50,000 planned gift commitment for the Daniel Klein Memorial Endowed Scholarship

\$ 44,640 grant commitment for Mary Ellen Hillaire Audio Collection preservation

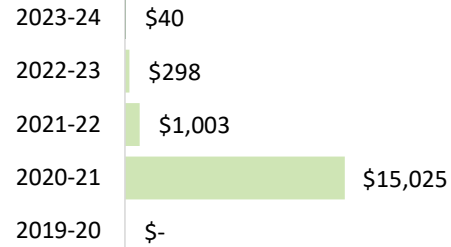
Foundation Total Raised

Gifts received and pledge payments to be received by June 30



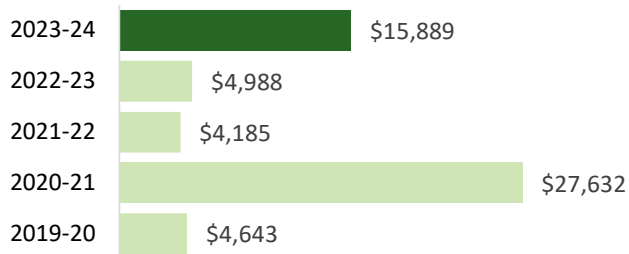
Student Emergency Fund Received

Gifts received by July 31



Annual Giving Received

Includes the Evergreen Fund, Evergreen Scholarship Fund, Undergraduate Research Fund, Tacoma Annual Fund, and Student Emergency Fund



Art of Giving Received and Pledged

Includes Evergreen Scholarship Fund gifts received and pledges to be received by June 30

