



the
evergreen
state college

Regular Meeting of the Board of Trustees

The Evergreen State College
2700 Evergreen Parkway NW
Evans Hall Board Room, L3201
Olympia, WA 98505

Friday, May 12, 2023
9:00 a.m. – 1:30 p.m.

Hybrid meeting – remote option via Zoom webinar
****All Trustees participating remotely****

Public link: <https://evergreen.zoom.us/j/89961256637>

AGENDA

- 9:00 a.m.
1. Call to order, determination of quorum
 2. Special order of business
 3. Chair's opening remarks
 4. Executive Leadership report
 5. Approval of meeting minutes
 - a) Proposed action item: motion to approve the meeting minutes for March 24, 2023
 6. Public comment*
 7. Student Trustee report
 8. Representative reports
 9. Nominations Committee appointments
 10. Update on Strategic Plan: Student academic success and support
 - a) Student Achievement and Success Committee
 - i. Prison Education update
 - b) Strategic Planning process update
 - c) Showcase student work
- BREAK
11. Update on Strategic Plan: Strengthen our financial position
 - a) Finance and Budget Committee
 - i. Legislative update
 - ii. Fee setting
 - a. Service and activities (S&A) budget and fee preview
 - b. Housing and dining rates preview
 - c. Cost of attendance preview
 - iii. Environmental sustainability
 - iv. Enrollment update
 - v. Campaign report
- 1:30 p.m.
12. Adjourn

* The Board of Trustees welcomes public comment. It can be submitted in writing or made orally during the meeting. Written comment will be distributed to the Trustees per the [Board of Trustee's Public Comment Policy](#). Please submit written comment, or sign up to make oral public comment, no later than 9:00 a.m. Friday, May 12, 2023, by signing in at the meeting location, signing up online, or by emailing Executive Associate to the President and Secretary to the Board of Trustees Susan Harris at harriss@evergreen.edu.

For more information or accommodations, please email Executive Associate to the President and Secretary to the Board of Trustees Susan Harris at harriss@evergreen.edu.



Regular Meeting of the Board of Trustees

March 24, 2023

Trustees Attending:

Allyson Brooks
Shane Everbeck
Karen Fraser
Miguel Pérez-Gibson
Kris Peters
Ed Zuckerman

Remote:

Fred Goldberg

Staff Presenting:

John Carmichael, President
Correan Barker, Director of Strategic Engagement
Steff Beck, Academic Dean
Lori Blewett, Academic Dean
Kevin Francis, Academic Dean
Dexter Gordon, Executive Vice President
Susan Harris, Executive Associate to the President and Secretary to the Board of Trustees
David Kohler, Chief Financial Officer
David McAvity, Interim Provost
John McLain, Associate Vice President for Strategic Initiatives, Grants, and Foundation Relations
John Reed, Chief Enrollment Officer
Sandra Kaiser, Director for Government Relations
Trevor Speller, Interim Vice Provost
Keith Stafford, Assistant Director for Evergreen Tacoma
Holly Joseph, Dean of Students
Emily Pieper, Associate Dean of Holistic Advising and TRiO Programs
Javier Womeldorff, Associate Vice President for Planned Giving

Others Presenting:

Clarissa Dirks, Faculty Representative to the Board of Trustees
Sharon English, Assistant Attorney General
Susan Keefe, Staff Representative to the Board of Trustees
Rod Younker, Partner and CEO Summit Law Group

Chair Karen Fraser called the meeting to order at 10:00 a.m. at the Tacoma campus located at 1210 6th Avenue, Tacoma, WA 98405, and Secretary Ed Zuckerman confirmed a quorum. One Trustee participated remotely.

Chair's opening remarks

Chair Karen Fraser thanked Dr. Keith Stafford, Assistant Director for Evergreen Tacoma for the tour briefing and noted that a tour of the Tacoma campus would occur during the lunch period. Chair Fraser thanked everyone for their attendance. She then recognized former State Representative and retired Navy Captain, Larry Seaquist, seated in the audience.

Open Public Meetings Act combined exempt and executive session

Chair Karen Fraser announced the Board would go into a combined Open Public Meetings Act exempt and executive session to discuss bargaining and to discuss with legal counsel representing the agency litigation or potential litigation to which the agency, the governing body, or a member acting in an official capacity is, or is likely to become, a party. She stated that the Board will return to open session at 10:55 a.m., unless notified that she has extended the time. No final action will be taken in the Executive Session. Open session resumed as announced.

Action items from exempt/executive session

Proposed action item: management team for United Faculty of Evergreen (UFE) bargaining group

Motion Trustee Allyson Brooks moved to approve the management team for United Faculty of the Evergreen (UFE) bargaining unit: Interim Provost David McAvity (lead negotiator); Academic Dean Steff Beck; Academic Dean Kevin Francis; and Interim Vice Provost Trevor Speller. The motion was seconded by Secretary Ed Zuckerman and passed on a voice vote.

2023-04

Proposed action item: management team for Student Supports Services Staff Union (SSSSU) bargaining group

Motion Secretary Ed Zuckerman moved to appoint a management team for Student Support Services Staff Union (SSSSU) bargaining unit: AVP for Human Resource Services Laurel Uznanski (chief negotiator); Interim Associate Dean for Student and Academic Life Any Corn; and Director of First Peoples Multicultural, Trans and Queer Support Services Michael Rupp-Talamantez. The motion was seconded by Trustee Allyson Brooks and passed on a voice vote.

2023-05

Executive Leadership Report

Executive Vice President, Dexter Gordon explained that this year there has been a primary focus on enrollment growth and student success. He affirmed that the growth in enrollment was a collaborative effort. Executive Vice President Gordon noted that they are meeting today on the historic Tacoma campus, where some of Evergreen's finest has left their mark on hundreds of students lives. He reflected for a moment on the recent Tacoma program Founders Day event and shared that the event included a celebration of Maxine Mimms' birthday, marking this her sixth decade as a dedicated educator.

President John Carmichael shared that Evergreen received the Green Business Award. It was an appreciated opportunity to show off Evergreen's Student Energy Committee and one of the many examples of the work of student leadership to make our campuses more sustainable. He credited Chief Administrative Officer, William Ward, and his staff, for their remarkable efforts and work to make Evergreen energy efficient.

President Carmichael went on to remark that the recent Campaign Launch event was an incredible success and a welcomed opportunity to share how much Advancement has raised. At the event, Evergreen was able to announce a one-million-dollar contribution and introduced John Hennessy who has donated money aimed at enrollment growth. Lastly, President Carmichael commented on this year's legislative session, and assured the Board that Evergreen has lots of friends and supporters in the

legislature. He noted that the college has always had a model that costs more than other colleges, unapologetically, as Evergreen serves students that need extra support.

Director of Government Relations, Sandy Kaiser, shared that she and the President has had some very good conversations with local legislators. Many of these folks are old friends of the college and some are friends they still hope to make. She stated that their objective is to talk about the college in a clear and transparent way. Director Kaiser noted there were many testifying or presenting on behalf of Evergreen on the floor, and that they also have regular meetings with active alumni who are eager for information on how this legislative session is going for Evergreen. Director Kaiser shared that they have received the capital and operating Budgets from the senate and detailed the amounts being allocated.

Director Kaiser also shared that Senator Van De Wege had a bill in the house to expand support for colleges that wanted to start new wrestling programs. As Evergreen is now preparing to offer a wrestling program in the fall (making Evergreen the only higher education institution in Washington that offers wrestling at post-secondary level), Director Kaiser pursued this bill and asked that language be changed to include Evergreen as a qualifying recipient of the bill. While the bill only had one sponsor and was not expected to go far, Director Kaiser decided to bring a student and wrestling champion, Amari Brown, to the floor to testify. After his testimony, the bill passed unanimously in the house and is now in appropriations. Director Kaiser noted this is one of the many reasons this work is so fulfilling and impactful.

Approval of meeting minutes

Motion Secretary Ed Zuckerman moved to approve the meeting minutes for November 7, 2023-06 2022. The motion was seconded by Trustee Shane Everbeck and passed on a voice vote.

Motion Vice Chair Miguel Pérez-Gibson moved to approve the meeting minutes for January 13, 2023-07 2023. The motion was seconded by Trustee Allyson Brooks and passed on a voice vote.

Public Comment

Chair Karen Fraser called for public comment. Executive Associate to the President and Secretary to the Board of Trustees Susan Harris announced that there was no public comment for the meeting.

Student Trustee Report

Trustee Everbeck reported briefly from the Changemaker Lab that the campaign event. They commented that it is evident Evergreen has a strong community supporting it and shared that they spoke with a representative on the city council and learned there is a majority of members who are Greeners. Trustee Everbeck also shared a takeaway from a recent Changemaker Lab presentation. It spoke to the network that the Changemaker Lab has brought to the college—the Team Academy network, which is an international network of colleges that teach in similar fashions as Evergreen. Trustee Everbeck noted it is the only program at Evergreen where European students can get funding to attend, and as they are familiar with Team Academy, it makes our model easier to understand through that lens.

Representative reports

Faculty Representative Clarissa Dirks, shared with the Board some data about teaching and learning based on national surveys. The survey was analyzing “high impact practices” in the classrooms. These

practices are crucial and help immensely in retention rates. Examples of high impact practices include service learning, research with faculty, internships, study abroad and culminating senior experiences. The National Survey of Student Engagement (NSSE) is used by institutions across the U.S. Students take the survey and self-report on what experiences they have had at their institutions. Evergreen reports a significantly higher engagement from its students in comparison other institutions in our regional area in all areas except study abroad. Representative Dirks compared these results with other data and was able to corroborate its report. She concluded by stating that we are offering high levels of high impact practices and wanted to highlight this new piece of information, because of its national and supported data that the college should be promoting.

Staff Representative Susan Keefe highlighted the work of two police officers, Officer Joey Gillardo and Officer Tyson Forest. Officer Gillardo recently responded to a call and assisted other law enforcement agencies in search for a missing child in the area. Officer Gillardo was able to locate the child, notify the parents and other agencies, and successfully return the child to her home safely and unharmed. As well, Officer Forest recently responded to a welfare check on campus in the housing area for a student having a mental health crisis and in another incident, Officer Forest was able to assist with an unresponsive individual on the bus, calling on campus medics to revive the passenger. Representative Keefe then reported on TRiO's Success Grant that was received, the renewed Upward Bound grant, Evergreen's Equity Symposium scheduled for April 19th and 20th, and the work of Andrew Beattie who has been working on the college's intranet project.

Update on Strategic Plan: Student academic success and support (Goal 1)

Student Achievement and Success Committee

Vice Chair Pérez-Gibson gave a quick overview of the upcoming reports; the topics include showcasing some student work for the Board, PaCE updates, and a basic needs report—which will provide some context for how we can increase enrollment.

Professional and Continuing Education update (PaCE)

Interim Provost, David McAvity and Faculty Member, Lori Blewitt presented a comprehensive update on PaCE. Provost McAvity noted that a year ago they met with the Board to pass the resolution that would establish a program for professional and continuing education, with goals of bringing in hundreds of new students to Evergreen and reaching new audiences of students. PaCE was created out of these goals.

Provost McAvity referred to the packet and video within the Board meeting materials to explain how progress is going this year. He remarked that they are working with an amazing team and acknowledged the Agenda Committee for giving guidance around assessment and measures to make sure they are reaching their goals. Provost McAvity stated they now have a charter for how to grow enrollment, hire faculty/staff, and are on track thus far and reaching the enrollment numbers.

Academic Dean Lori Blewitt shared what she was hearing from the students and shared a few quotes that reflect students' interest and appreciation for the program: how prepared they feel, how much knowledge they have gained, and their view that the program is successful in fostering positive change and growth. She stated that they are getting ready for the next phase of PaCE—certificates created to complete a student's matriculation/degree. Dean Blewitt said PaCE leadership plans to go beyond just the certificates and will think about what students will need to complete their degrees.

WSAC Basic Needs report

Dean of Students Holly Joseph shared results of the statewide survey conducted by the Washington Student Achievement Council (WSAC) on basic needs for Evergreen students. Basic needs are a crucial element of student success. Dean Joseph mentioned two articles on basic needs for students by the Seattle Times, the most recent of which highlighted the experiences and work of Evergreen alum, Charles Atkins, and his work geared toward helping students coming out of foster care. She then shared that in fall 2022, WSAC partnered with WWU and surveyed students at 39 campuses across Washington state around their basic needs. Dean Joseph shared the demographics of the survey that measured insecurity in three main areas: food insecurity, housing insecurity, and homelessness. Dean Joseph summarized the results and stated that Evergreen students experienced greater insecurity when compared to other schools in the state.

Emily Pieper, Dean of Holistic Advising and TRiO Programs, stated that because our rates of basic needs insecurity are high, and have been high historically, Evergreen has been engaging and responding strongly and often. She highlighted the work of Casey Lelonde, Director of Evergreen's Childcare Center, in securing a number of grants that provide subsidies for low-income parents so they can receive low rates and sliding scale discounts for childcare on campus. She went on to detail how through partnership with Thurston County Food Bank, the Center for Community Based Learning and Action, directed by Ellen Shorts-Sanchez, has maintained a satellite food bank on campus, for students and their families, as well as the surrounding community. Dean Pieper stated that 113 students this year have utilized the student emergency fund, and that it is dependent on donations to keep running. Dean Pieper stated the newest resource available is the Basic Needs and Advocacy Resource Center, housed in the former bike shop in the CAB building on the Olympia campus. This center helps students in three ways: AmeriCorps service members are available to help students in applying for food benefits through DSHS and SNAP; Penelope Partridge helps students in accessing housing support and subsidies; and students can access the physical space which has clothing, hygiene supplies, and limited shelf stable food supplies as well.

Tacoma presentation

Interim Provost David McAvity introduced Early Childhood Education (ECE) Faculty Member Sharon Cronin. Provost McAvity shared how ECE came to Evergreen and the steps taken toward implementation. Faculty Member Cronin share on the nature of the program, plans for the future and noted how this program is highly sought after. In addition, much of student tuition can be funded directly by Department of Children, Youth, and Families (DCYF), through scholarships and grants. The ECE program had fourteen students in the first quarter, up to thirty-eight this quarter, with plan to grow to fifty students.

Showcase student work

Three Tacoma program students shared on their experiences with the Tacoma program. All three students reflected on their respective pathways that brought them to Evergreen, the experiences they are having, and on the support they are receiving.

Update on Strategic Plan: Strengthen our financial position (Goal 3)

Finance and Budget Committee update

Trustee Goldberg briefly reported that the committee had a meeting March 13, 2023 and reviewed the budget for FY23 and planning for FY24. He stated that today the Board would hear the results of those meetings, as well as cell tower and student housing project updates.

March 24, 2023

Chief Financial Officer Dave Kohler gave an update on the FY23 budget, stating they were able to reduce the college's deficit significantly based on increased enrollments. The college will carry a much lower deficit into FY23 compared to three years prior, and the remaining deficit reflects the lasting effects of COVID, plus some unfunded administrative budget mandates. CFO Kohler clarified they will have a clearer picture around FY24 once final budget changes in the legislature are approved.

Chief Administrative Officer William Ward presented the Board an update on the cell tower project, stating they are still working with legal to finalize contracts. He then shared that the housing project to add 125 beds to Dorm A by Fall 2023 was going well. Infrastructure is being restored to the building and the relationship with Department of Enterprise Services and Energy Contractors are in good standing and all is on track.

New student recruitment and retention initiatives

Chief Enrollment Officer John Reed shared that Spring quarter enrollment is up for new student, and while Fall quarter is six months away, enrollment projections are looking good. Aid offers, FAFSA completion, and housing are areas being tracked to estimate Fall quarter enrollment and indicators show that number are up a promising 40%.

Campaign update

John McLain, Associate Vice President for Strategic Initiatives, Grants, and Foundation Relations along with Correan Barker, Director of Strategic Engagement, and Javier Womeldorff, Associate Vice President for Planned Giving, acknowledged they had just entered the public phase of the campaign and so far, it has been a huge success. They shared that Tuesday, March 14, was the Campaign Launch event in Seattle. They concluded by inviting the Board to the Art of Giving event and encouraged everyone to visit the website for additional details.

The meeting adjourned at 3:03 p.m.

Karen Fraser, Chair

Ed Zuckerman, Secretary

2023-2025 Capital Budget Request	TESC Request				Combined Budget - Almost Final			
	Fund 057	Fund 066	Fund 706-8	Total	Fund 057	Fund 066	Fund 706-8	Total
Minor Works								
Facilities Preservation	7,735,000	5,790,000		13,525,000	2,300,000	5,790,000		8,090,000
Minor Works - Program	-	500,000		500,000		500,000		500,000
Prev Facility Maint & Building System Repairs	-	1,000,000		1,000,000		880,000		880,000
Sub-Total	7,735,000	7,290,000		15,025,000	2,300,000	7,170,000		9,470,000
District Energy Systems					25,000			25,000
State Building Code Council Building Code Cycle					250,000			250,000
Intermediate/Major Capital Projects								
Seminar I Renovation Construction	25,227,000	-	-	25,227,000	25,227,000	0		25,227,000
Sub-Total	25,227,000	-		25,227,000	25,502,000	0		25,502,000
Reappropriations:								
Seminar 1 Design	1,679,000			1,679,000	1,679,000			1,679,000
Lab II	-		3,454,000	3,454,000	0		3,454,000	3,454,000
Minor Works Preservation	1,772,000	850,000		2,622,000	1,772,000	850,000		2,622,000
CRC Critical Repairs	971,000			971,000	971,000			971,000
Emergency Dispatch & Communication Replacement	992,000			992,000	992,000			992,000
Total Reappropriations	5,414,000	850,000	3,454,000	9,718,000	5,414,000	850,000	3,454,000	9,718,000
TOTAL 2023-2025 CAPITAL BUDGET	38,376,000	8,140,000	3,454,000	49,970,000	33,216,000	8,020,000	3,454,000	44,690,000

**this was not part of our request but was passed in the budget*

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Legislative Package Summary

FY2023-25 Funding Request			Legislative Funding	
Description	FTE	Total	FTE	Salary
FY2023-24:				
Student Success	6.00	723,000	5.00	494,000
Prison Education	3.50	512,000	1.75	271,000
Modernization	5.00	1,243,000	5.00	1,007,000
Personnel	-	745,000	-	-
	14.50	3,223,000	11.75	1,772,000
FY2024-25:				
Student Success	6.00	745,000	5.00	494,000
Prison Education	3.50	531,000	1.75	283,000
Modernization	5.00	1,068,000	5.00	865,000
Personnel	-	774,000	-	-
	14.50	3,118,000	11.75	1,642,000

Policy Level - AA - Enrollment & Student Success

Program	2023-24					Legislative Funding	2024-25					Legislative Funding
	FTE	Salary	Benefits	Goods & Svcs	Total		FTE	4% Incr Salary	Benefits	Goods & Svcs	Total	
Underrepresented Student Support Specialist	1.00	52,000	22,000	15,000	89,000	89,000	1.00	54,000	22,500	15,000	91,500	89,000
Native Pathways Program Administrative Support	1.00	45,000	22,000	18,000	85,000	86,000	1.00	47,000	22,500	18,000	87,500	86,000
Financial Aid Specialist – FAFSA / WAFSA Completion	1.00	53,000	24,000	15,000	92,000	92,000	1.00	55,000	25,000	15,000	95,000	92,000
Program Coordinator – ECE program Tacoma	0.50	26,000	19,000	8,000	53,000	53,000	0.50	27,000	20,000	8,000	55,000	53,000
Coordinator of New Student Advising	1.00	65,000	24,000	4,000	93,000	94,000	1.00	68,000	25,000	4,000	97,000	94,000
Differential for Admissions Counselors	-	4,000	1,000	-	5,000	5,000	-	4,000	1,000	-	5,000	5,000
Cohort model in STEM	1.00	73,000	47,000	-	120,000	-	1.00	76,000	49,000	-	125,000	-
Student Employment Supporting STEM	-	103,000	8,000	-	111,000	-	-	103,000	8,000	-	111,000	-
Faculty Advising Partnership in STEM	0.50	43,000	27,000	5,000	75,000	75,000	0.50	45,000	28,000	5,000	78,000	75,000
	6.00	464,000	194,000	65,000	723,000	494,000	6.00	479,000	201,000	65,000	745,000	494,000

Policy Level - AB - Prison Education

Program	2023-24					Legislative Funding	2024-25					Legislative Funding
	FTE	Salary	Benefits	Goods & Svcs	Total		FTE	4% Incr Salary	Benefits	Goods & Svcs	Total	
Expand Adult Programming	0.25	86,000	25,000	5,000	116,000	116,000	0.25	89,500	26,000	5,000	120,500	121,000
DOC Employee Professional Development	1.75	156,000	58,000	27,000	241,000	-	1.75	162,000	60,000	27,000	249,000	-
Re-Entry Student Success	1.00	60,000	24,000	16,000	100,000	100,000	1.00	62,500	25,000	17,000	104,500	105,000
Expand Youth Programming	0.50	30,000	20,000	5,000	55,000	55,000	0.50	31,000	21,000	5,000	57,000	57,000
	3.50	332,000	127,000	53,000	512,000	271,000	3.50	345,000	132,000	54,000	531,000	283,000

Policy Level - AC - Modernization

Description	2023-24						Legislative Funding	2024-25						Legislative Funding
	FTE	Salary	Benefits	Prof Svc Contract	Goods & Svcs	Total		FTE	Salary	Benefits	Prof Svc Contract	Goods & Svcs	Total	
IT Network/Communications – Journey	1.00	91,000	31,000	-	4,000	126,000	102,000	1.00	95,000	32,500	-	4,000	131,500	106,000
Data Solutions Developer	1.00	91,000	31,000	-	4,000	126,000	102,000	1.00	95,000	32,500	-	4,000	131,500	106,000
IT Project Manager / Business Analyst – Journey	1.00	97,000	32,000	-	4,000	133,000	108,000	1.00	101,000	33,000	-	4,000	138,000	112,000
CRM Enterprise Manager	1.00	97,000	32,000	-	4,000	133,000	108,000	1.00	101,000	33,000	-	4,000	138,000	112,000
IT Business Analyst – Tableau Reporting Specialist - Journey	1.00	97,000	32,000	-	4,000	133,000	108,000	1.00	101,000	33,000	-	4,000	138,000	112,000
Tableau Project Implementation and Software Licenses	-	30,000	-	-	49,000	79,000	64,000	-	-	-	-	49,000	49,000	40,000
Implement MS Teams Phone System	-	5,000	-	-	126,000	131,000	106,000	-	-	-	-	-	-	-
Ellucian Banner Technical Services – Ongoing Upgrades	-	-	-	137,000	-	137,000	111,000	-	-	-	137,000	-	137,000	111,000
Rehost & Improve Student Curricular Systems	-	-	-	105,000	-	105,000	85,000	-	-	-	105,000	-	105,000	85,000
Improve Data Management Solutions	-	-	-	140,000	-	140,000	113,000	-	-	-	-	-	-	-
Data Privacy and Security Assessment	-	-	-	-	-	-	-	-	-	-	100,000	-	100,000	81,000
	5.00	508,000	158,000	382,000	195,000	1,243,000	1,007,000	5.00	493,000	164,000	342,000	69,000	1,068,000	865,000

Policy Level - AD - Personnel

Description	2023-24				Legislative Funding	2024-25				Legislative Funding
	Salary	Benefits	Goods & Svcs	Total		4% Incr Salary	Benefits	Goods & Svcs	Total	
IT Compression (reclassification support beginning FY24)	152,000	29,000	-	181,000	-	158,000	30,000	-	188,000	-
OT Eligibility expansion	238,000	43,000	-	281,000	-	248,000	44,500	-	292,500	-
Non-permanent employee holiday pay	95,000	18,000	-	113,000	-	99,000	19,000	-	118,000	-
Human Resource staff 1.5 FTE	99,000	46,000	25,000	170,000	-	103,000	47,500	25,000	175,500	-
	584,000	136,000	25,000	745,000	-	608,000	141,000	25,000	774,000	-



EXECUTIVE SUMMARY

To: Board of Trustees

From: John P. Carmichael, President

Date: May 4, 2023

Subject: 2023-2024 Services and Activities Budget and Fees Preview

1) Proposed motion

Approve the 2023-2024 Services and Activities Fee amended budget as developed by the College and the Services and Activities (S&A) Fee Allocation Board (see attached detail). The budget includes a recommendation for one-year funding for Tier One programs and Tier Two student organizations as well as a 4% increase in the S&A fee.

2) Explanation and Purpose

Services and Activities Fees are defined in RCW 28B.15.041 to mean “Fees other than tuition fees charged to all students registered at the state colleges and universities. Services and activities fees shall be used for the express purpose of funding student activities and programs.” The RCW also authorizes the expenditure of services and activities fees for the acquisition, construction, equipping and betterment of lands, buildings, and facilities.

At Evergreen, Services and Activities Fees are used to fund a broad spectrum of programs and organizations. All funding is for the purpose of meeting the diverse needs of the Evergreen student body.

RCW 28B.15.004 and RCW28B.15.045 establish procedures for development and approval of expenditure plans for services and activities fees. The statutes require Board of Trustees approval of those plans. Guidelines governing the establishment and funding of programs supported by Services and Activities Fees were adopted by the Board of Trustees at the July 14, 1993 meeting. Revisions to the Services and Activities Fee Allocation Board Institutional Guidelines were approved by the Board of Trustees in 2002 and again in 2008.

Criteria for the annual Services and Activities Fee allocation review were developed by the S&A Board. As part of this annual process, orientation and training was provided in the areas of budgeting, group communication, inclusion, and dynamics, consensus decision-making, relevant case law, and the history of student activities fee use both locally and nationally.

3) Funding Recommendation for Services & Activities Fees

The College administration and the S&A Board worked closely with S&A funded programs to create this budget recommendation. It is positioned to provide core services attending to the highest needs and interests of our students. This process required strengthening existing partnerships and offers a fiscally responsible approach involving reductions, and one-time reserve mitigations.

The proposed budget includes continued funding for Tier One activities, which includes the Children's Center, KAOS-FM, Student Wellness, Recreation & Athletics (SWRA), Student Activities Administration, College Activities Building (CAB), and the Native Pathways & Tacoma S&A Committees. The S&A Board completed its budget review of the Tier One programs on April 12, 2023.

The funding recommendation also includes Tier Two funding for registered student organizations, resources that support the Registered Student Organizations (RSOs), and a special initiative fund. The Board looks forward to funding additional clubs and organizations this upcoming year through the special initiative process.

For this May budget preview, the S&A Board completed its initial budget review of the Registered Student Organizations (RSOs) on April 29, 2023. The budget recommendations included in this preview are in pre-appeal status, and the budget may adjust between now and the formal completion of the appeal window on Monday, May 15, 2023. The S&A Board will submit a final budget to the Board of Trustees after that date. A full list of the currently registered student organizations can be viewed on the Student Activities website: www.evergreen.edu/activities.

As also stated in the college budget proposal, the S&A Board budget recommends an increase to the S&A Fee for 2023-2024 at 4%. Each full-time student pays an annual (Fall, Winter, Spring) average of \$759 per year. This will increase to \$789 with the 4% increase. The projected net revenue from S&A fees for FY23 is expected to be \$1,425,711, which includes \$50,000 of summer quarter revenue.

2023-2024 S&A Budget as recommended by the S&A Board on April 12 & 29, 2023

S&A Funded Programs and Organizations	Expenditures	Revenue	S&A Fees Needed
Student Activities Admin	\$389,600	\$25,500	\$364,100
College Activities Building	\$136,000	\$0	\$136,000
Children's Center	\$1,306,762	\$1,041,543	\$265,219
KAOS-FM	\$191,498	\$51,902	\$139,596
CRC Operations	\$160,627	\$0	\$160,627
Athletic Program	\$110,000	\$0	\$110,000
Recreation Program	\$11,000	\$0	\$11,000
TOP: The Outdoor Program	\$22,070	\$0	\$22,070
Cooper Point Journal	\$44,589	\$2,550	\$42,039
Tacoma S&A	\$74,514	\$0	\$74,514
NPP Student Government	\$48,025	\$3,000	\$45,025
MISC: Business Services Recharge	\$22,400	\$0	\$22,400
Registered Student Organizations (RSO) below:	-	-	-
RSO: Chibi Chibi Con Committee	\$4,686.00	\$0	\$4,686.00
RSO: Gaming Guild	\$3,990.00	\$0	\$3,990.00
RSO: Ultimate Frisbee	\$900.00	\$0	\$900.00
RSO: SCARF: Students for Community Agriculture & Regenerative Farming	\$11,248.00	\$0	\$11,248.00
RSO: Arcade Projects	\$1,035.00	\$0	\$1,035.00
RSO: Slightly West	\$3,100.00	\$0	\$3,100.00
RSO: Bike Co-Op	\$5,945.00	\$0	\$5,945.00
RSO: La Familia	\$2,754.00	\$0	\$2,754.00
RSO: Furry Club	\$4,455.00	\$0	\$4,455.00
RSO: Yoga Club	\$4,236.00	\$0	\$4,236.00
RSO: Giant Clam Improv	\$6,086.00	\$0	\$6,086.00
RSO: Justice Involved Student Group	\$215.00	\$0	\$215.00
S&A Board Olympia	\$24,084.00	\$0	\$24,084.00
MISC: Supply Line	\$6,000.00	\$0	\$6,000.00
MISC: RSO Phones	\$2,600.00	\$0	\$2,600.00
MISC: Startup Budgets	\$2,150.00	\$0	\$2,150.00
FY24 Special Initiative Fund	\$76,516.00	\$0	\$76,516.00
Supplement Revenue with College Reserves	\$0	\$0	-\$150,000
Contingency			\$23,110
Total	\$2,677,085	\$1,124,495	\$1,425,700

4) Proposed by:

Kayla Mahnke, S&A Board Advisor and Director of Student Activities

Andy Corn, Associate Dean of Student Affairs

Holly Joseph, Dean of Student, Student Affairs

5) **Staff review**

DK Chief Financial Officer

SMH Executive Associate to the President/Secretary to the Board of Trustees

For discussion only



EXECUTIVE SUMMARY

TO: Board of Trustees
FROM: John Carmichael, President
DATE: April 14, 2023
RE: Proposed Housing and Dining Rates for 2023-24 Preview

1) Proposed motion

Approve the proposed Housing and Dining Rates for 2023-2024.

2) Explanation

Housing Rates:

For the 23-34 academic year, Residential and Dining Services is recommending a 7% increase for FY23-24.

Proposed Academic Year Base Housing Rates for 2023-24:	
Apartment double	\$7,080.00
Residence Hall double	\$6,150.00

Comparable rates in our area are \$1,400-1800.00/month for a two-bedroom apartment based on our review of local housing data. This rate increase translates to an additional \$550.00-\$680.00 per year or \$60.00-\$75.00 per month, well below rate increases in the local market. Our proposed rates include water, sewer, garbage, electricity, and internet access, which are not typically included in the above rates for the Olympia area. While we must be fiscally responsible, we strive to keep the housing rates as low as possible for students to facilitate access to residential living on campus.

The increase in total revenue is estimated at \$847,600 for FY23-24. This positive revenue change reflects an anticipated increase in student residents from FY22-23 and an increase in capacity due to the reopening of building A.

The recommended 7% increase for 2023-24 supports:

- \$3,575,000 in deferred maintenance projects and building of the reserve fund for major projects to be completed in the next two years (life cycle furniture replacement, partial coverage of costs for a boiler replacement, etc.)

- Minimum wage increases for student staff (a large part of the personnel budget) and other wage increases for professional staff.
- Increase in cost of supplies and replacement items for operating residence halls which have exhibited large inflationary increases this year (over 6%).
- Increases in labor and materials costs for contracted services.
- Support renovation of Building A to increase capacity and demand.
- Financial health to pay the current bond debt. For FY 2023-24 this will be \$413,441.

Dining Rates:

For the 23-24 biennium, Residential and Dining Services is recommending a 9% increase. This is primarily due to extraordinary inflation for food products and labor costs. There are multiple meal plans students can choose from to meet a wide range of needs. They include a combination of meals and declining balance options, which is cash to be used in several dining facilities on campus. These will be published on the Evergreen and Aramark website once approved.

The 9% increase recommended for 2023-24 is to support:

- Salary/ Benefit changes as minimum wage increases (ARAMARK's union contract calls for \$1.50 an hour over minimum wage.)
- Institutional commitment to *Real Food Challenge*. Emphasizing local/community-based, fair, ecologically sound, and/or humane food purchasing of 28% real food.
- Significant increase in overall cost of food with some products increasing 12% or more.
- Financial health of our dining program and reserve account (i.e. maintenance and / or replacement of expensive machinery).

3) Proposed by:

Susan Hopp, Interim Director of Residential and Dining Services

Holly Joseph, Dean of Students

Staff review:

DK Chief Financial Officer

SMH Executive Associate to the President/Secretary to the Board

Estimated Cost of Attendance for AY 23-24 (for discussion only)

Full-time, Full-year: UG at 16 cred/qtr, GR at 10 cred/qtr. Mandatory fees are presented at Olympia campus rates: off-site students pay only Clean Energy fee and New Student fee

Proposed Tuition Increases:	UG Resident	UG Non-Resident	GR Resident	GR Non-Resident
Operating	3.0%	3.0%	3.0%	3.0%
Building	7.1%	7.1%	7.1%	7.1%
Services & Activities	4.0%	4.0%	4.0%	4.0%
Total tuition increase	3.3%	3.2%	3.2%	3.2%

Undergraduate Resident		Undergraduate Non-Resident		Graduate Resident		Graduate Non-Resident	
Current 22-23	Proposed 23-24	Current 22-23	Proposed 23-24	Current 22-23	Proposed 23-24	Current 22-23	Proposed 23-24

Base Tuition

Operating	6,483	6,677	27,012	27,822	10,980	11,309	25,458	26,222
Building	354	379	1,134	1,215	282	302	813	871
Services & Activities	759	789	759	789	759	789	759	789
Subtotal	7,596	7,845	28,905	29,826	12,021	12,400	27,030	27,882
<i>per credit hour equivalent</i>	253	262	964	994	400	413	901	929
Mandatory Fees								
Student Wellness	552	552	552	552	552	552	552	552
Transit	0	0	0	0	0	0	0	0
Late Night Bus	0	0	0	0	0	0	0	0
CAB	276	276	276	276	173	173	173	173
Clean Energy	48	48	48	48	30	30	30	30
Subtotal	876	876	876	876	755	755	755	755
Total Direct Costs	8,472	8,721	29,781	30,702	12,776	13,155	27,785	28,637
<i>Dollar change</i>		249		921		379		852
<i>Percent change</i>		2.9%		3.1%		3.0%		3.1%

Other Costs

Books/Supplies	1,110	1110	1,110	1110	1,110	1110	1,110	1110
Room/Board	13,806	16,451	13,806	16,451	13,806	16,451	13,806	16,451
Transportation	1,600	1661	1,600	1661	1,600	1661	1,600	1661
Loan Fees	219	219	219	219	219	219	219	219
Miscellaneous	1,800	1,800	1,800	1,800	1,800	1,800	1,800	1,800
Subtotal	18,535	21,241	18,535	21,241	18,535	21,241	18,535	21,241
<i>Dollar change</i>		2,706		2,706		2,706		2,706
<i>Percent change</i>		14.6%		14.6%		14.6%		14.6%

Total Estimated Costs	27,007	29,962	48,316	51,943	31,311	34,396	46,320	49,878
<i>Dollar change</i>		2,955		3,627		3,085		3,558
<i>Percent change</i>		10.9%		7.5%		9.9%		7.7%

May 12, 2023

Board of Trustees Meeting

Environmental Sustainability Update

(click on the link below)

1. [Environmental Sustainability update](#) by Chief Administrative Officer William Ward and Sustainability Director Scott Morgan [7:33]



**Environmental Sustainability Update
Board of Trustees, May 2023**

Our last update was in February of 2020, about 5 weeks before the pandemic hit. It’s been a time of challenge and change, as you know. And yet, in the past three years, multiple energy and resource conservation projects have been implemented at the college, a new greenhouse gas reduction policy was adopted, compliance programs are being developed for new state laws, and a variety of new projects are now in process.

STATUS

College greenhouse gas emissions are holding roughly where they’ve been for the past decade.

Pandemic-related alterations in operational practices have impacted our ability to accurately track all greenhouse gas emissions that result from college operations but we can confidently measure the following:

Annual GHG Emissions (JAN – DEC 2021) Metric Tons of CO2 Equivalentents	
Scope 1 (on-site fossil fuel combustion, local business travel)	4,144
Scope 2 (purchased electricity)	0
Scope 3 (commuting, solid waste, business air travel, & other externalities)	Insufficient data

Scope 2 emissions reflect the impact of the student green fee passed in 2005, which pays for Renewable Energy Certificates (RECs) through PSE’s Green Power program and Tacoma Power’s Evergreen Options. By virtue of the REC market tool, we can legitimately say that the electricity we purchase was renewably generated. However, the rules established by the Department of Ecology for state agency GHG reporting don’t recognize the value of REC’s so this practice might change (see below).

We have estimated Scope 3 emissions (commuting, business air travel, and other indirect activities) in past years, but our data is currently insufficient to make any reasonable estimates. It should also be noted that we have no data to estimate emissions associated with remote work, which include electrical & gas consumption in home ‘offices’ and for cloud-based communications.

For perspective, the College’s baseline 2005 emissions were 9,454 MTCO₂e (Scopes 1 & 2). By our internal assessment, we’ve been holding steady at roughly 50 – 60% of our original baseline thanks to the student Green Fee.

Evergreen’s [GHG reduction policy](#) adopted in August 2022 has established the goals defined for state agencies in [RCW 70A.45.050](#), which directs agencies to reduce total emissions resulting

from direct use of combustion fuels, refrigerants, and purchased electricity from their 2005 baseline as follows:

- 15% below by 2020
- 45% below by 2030
- 75% below by 2040
- 95% below by 2050
 - Achieve net zero in 2050 by using offset and/or carbon capture mechanisms approved by the WA Dept of Ecology.

RCW 70A.45.050 is only concerned with Scopes 1 and 2, which is reflected in Ecology’s rule and reporting protocol. The College is one of many agencies required to submit annual inventory reports to the Department of Ecology.

We learned in 2022 that the Department of Ecology does NOT recognize the purchase of Renewable Energy Certificates as a legitimate renewable energy supply. By Ecology’s rules, the College’s most current annual emissions were 6,354 MTCDE, only 67% of our defined baseline. By their measure, we’ve met the 2020 goal defined by the state, but our grid electricity is not 100% renewable.

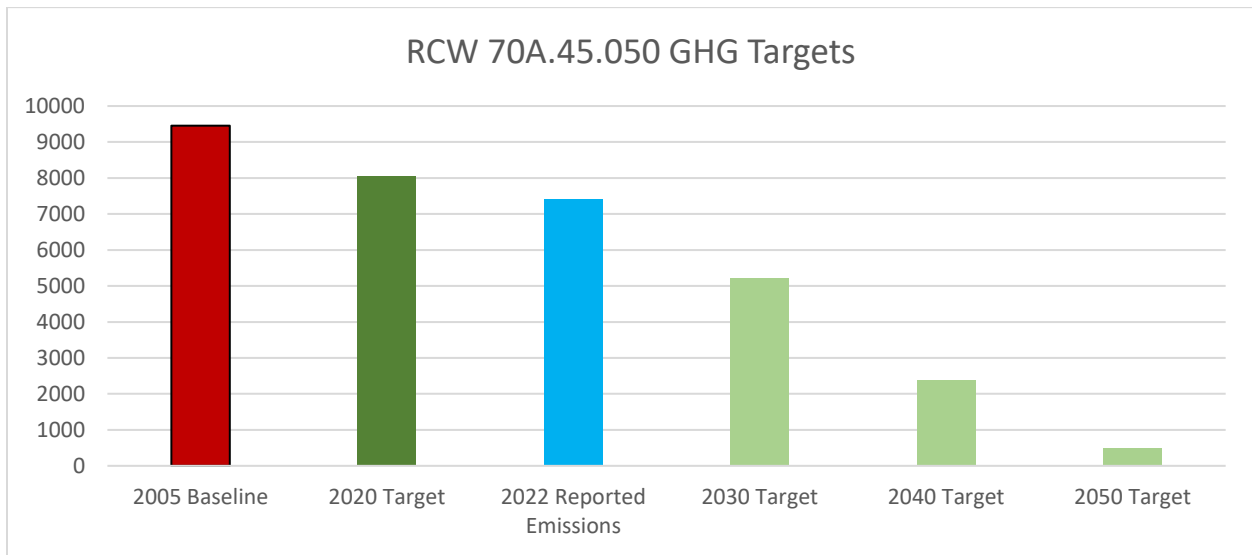


Figure 1: Evergreen’s 2022 Emissions Relative to WA State Goals. 2005 baseline emissions are in red, the goals defined by the state are shades of green, and measured emissions for 2022 are in blue.

College emissions since our baseline year are visualized in Figure 2 below to provide a historical perspective. There are minor variations introduced by a shift from Fiscal Year internal reports (2005 – 2019) to Calendar Year reporting cycles required by the Department of Ecology. This chart also includes the value of Renewable Energy Credits until 2021, when we’ve acknowledged the electrical emissions assumed by Ecology. Future emissions inventories will follow Ecology’s accounting protocols in order to ensure legal compliance.

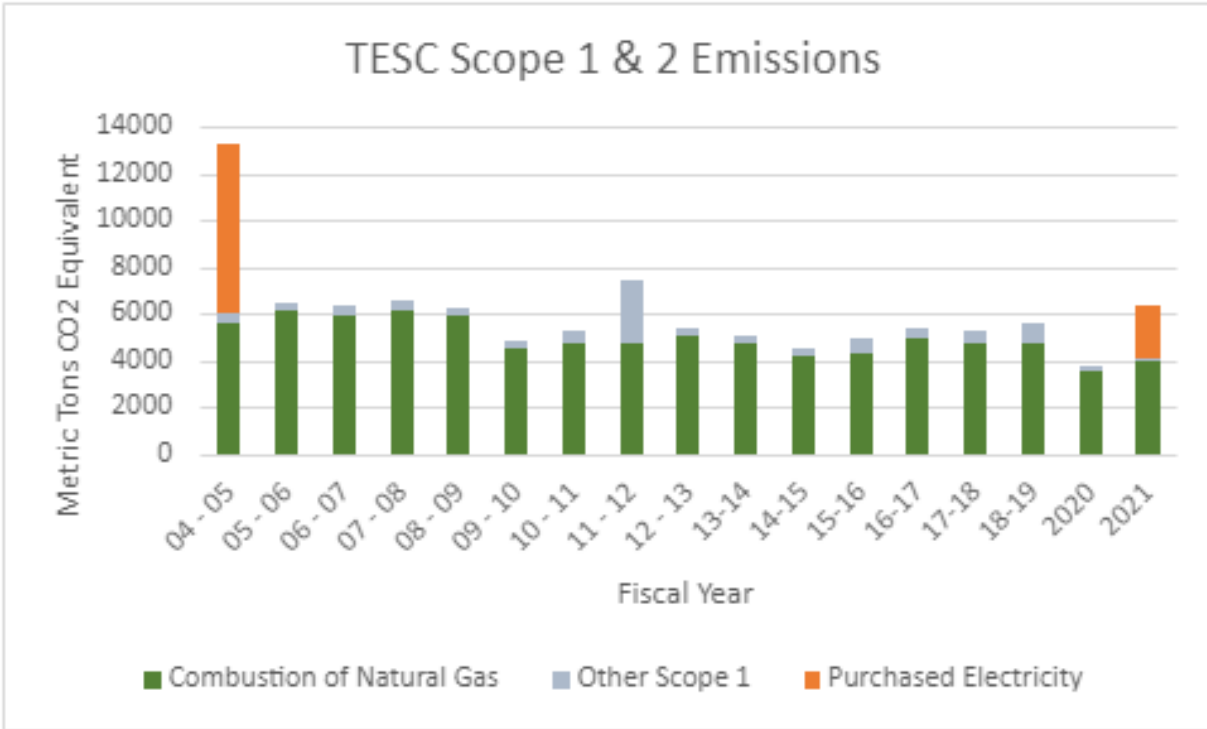


Figure 2: TESC scope 1 & 2 annual greenhouse gas emissions.

Figure 3 breaks the College’s 2022 emissions down by source and illustrates a clear priority to target emissions resulting from the combustion of Natural gas (57% of total emissions and primarily used for building heat).

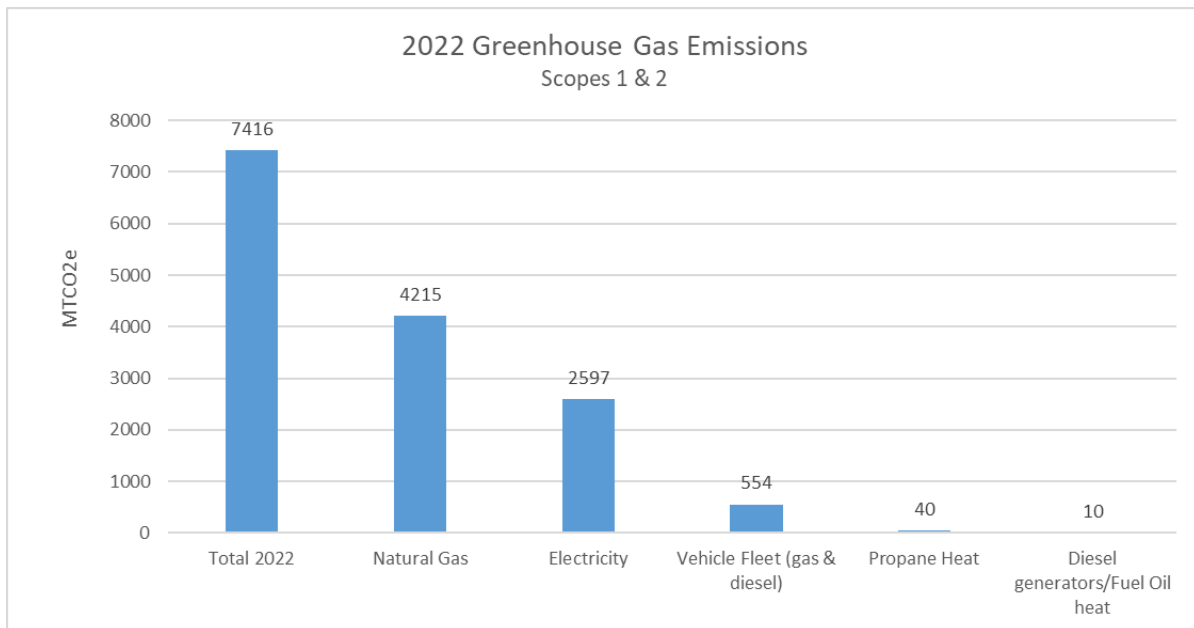


Figure 3: Composition of TESC 2022 annual GHG emissions.

ACCOMPLISHMENTS

We have continued to take significant steps to reduce greenhouse gas emissions through multiple energy efficiency projects. Total campus energy consumption is impacted by multiple parameters, including enrollment, weather, and pandemic safety requirements, so there's been significant variation in the past three years. But, when we look back at pre-pandemic years, we can see we've actively maintained lower energy consumption levels. We finished 2022 at 15% below our baseline (2005) level for electricity consumption and 27% below for Natural Gas.

During the past three years, the college pursued and captured several grants in the amount of \$2.5 million implementing Department of Enterprise Services, Department of Commerce, and Puget Sound Energy contracts with energy services companies (ESCO's). The grants reduced natural gas consumption by upgrading the campus heating distribution system and adding a heat-wheel system to the LAB I heating system.

The college secured \$9 million during the 2017-2019 and 2019-2021 biennium's for improving energy efficiency in both LAB I and LAB II. When the Indigenous Arts Campus steam supplied heating system failed (primarily at the House of Welcome) the college purposely removed the building from the campus distributed heating system and installed a heating hot water boiler.

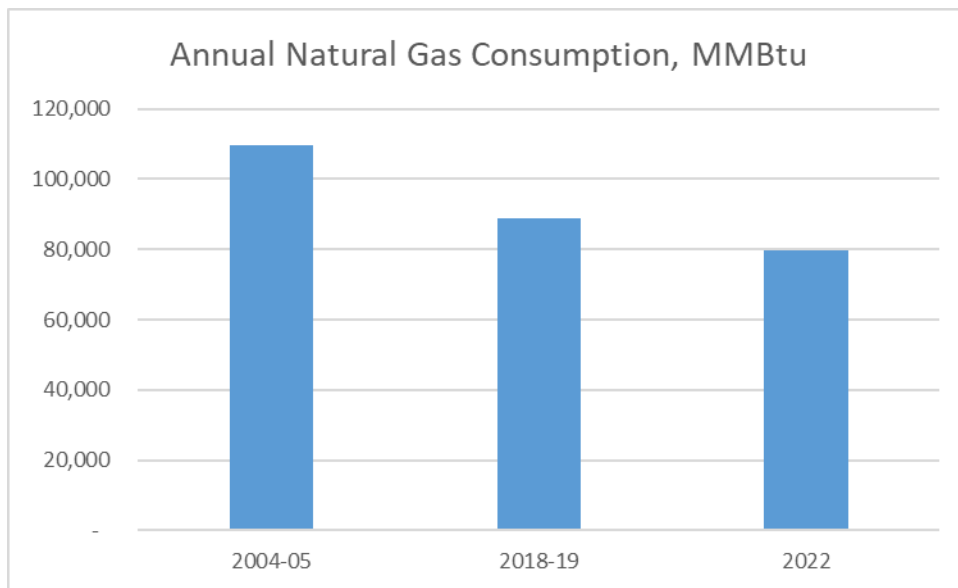
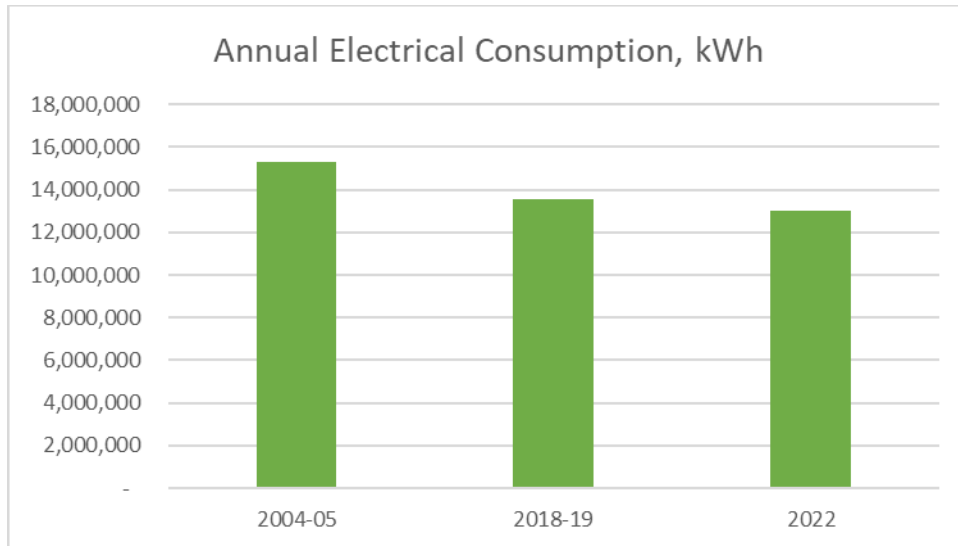
The college committed \$500 thousand to update its cooling towers (building cooling system) after 50 years in service. Energy upgrades to this system included state-of-art water filtration and variable frequency drives. The pumphouse servicing the campus potable water system received upgrades with new energy efficiency pumps, motors, and variable frequency drives. Also, the 200 plus light poles on the parkway received LED lighting upgrades reducing electrical usage.

Nearly all indoor lighting was converted to LED bulbs on the Tacoma Campus and that process is nearing completion on the Olympia Campus.

The college committed \$200 thousand and installed new electrical meters to assist with monitoring and reporting electrical usage in buildings and will continue to implement new equipment systems to further this important activity. Several buildings received new building control devices to assist with monitoring and proactively managing building energy systems and these efforts will continue in the future.

Additional benefits of these actions included an estimated reduction of 2 million gallons of annual water usage and \$600 thousand in reduced annual utility costs which helps the college support more funding towards students' needs.

We were also able to replace our two, publicly accessible EV charging stations (installed in 2012) in 2021 with upgraded, current generation stations at no cost to the College through a partnership with the Blink charging network.



The college remained committed to reducing greenhouse emissions during the turbulent pandemic period as indicated in the actions described during the last few years and will continue to seek and implement innovative solutions to achieve its stated goals with the understanding that funding and increased enrollment are key factors to achieving successful outcomes.

On the planning and process side, the Utility Infrastructure Master Plan Design Competition that began in late 2019 finished in late summer of 2020, with the selection of a guiding vision for decarbonization of the campus heating system.

Evergreen has also been a lead coordinator of a statewide coalition of facilities staff from 2 and 4-year higher education institutions to work with the Department of Commerce to develop clear and cost-effective Clean Building Performance Standard compliance pathways for our campuses.

ON-GOING PROJECTS

The Office of Sustainability and Facilities Services staff are working on a range of on-going projects to continue addressing environmental sustainability within College operations. Those include:

- Bushoowah-Ahlee Point bulkhead removal, through a partnership with the South Puget Sound Salmon Enhancement Group (funded by the Salmon Recovery Board) to remove the shoreline armoring bulkhead near Snyder Cove. This workgroup intends to have recommendations for action prepared by July of this year. If approved, project construction would happen mid-2024.
- Development of stewardship planning, recommendations, and implementation process(es) for the undeveloped campus forest and beach.
- Completing our third AASHE STARS sustainability assessment for all operations.
- Finalizing a draft Climate Action Plan update.
- Funding a Solar PV installation on the Covered Rec Pavilion.
- Finalizing compliance processes for the State Clean Buildings Performance Standard and tracking new legislative and agency rule-making relevant to our required reporting.
- Pursuing a fleet electrification plan to install charging equipment and acquire battery electric vehicles for multiple departmental fleets. This project includes a PSE grant program that may cover a significant portion of the cost of installation for the charging stations.
- Building out campus-wide energy management strategies, processes, and tools.
- Space utilization strategy for cost-effective use of campus resources.
- Full renovation of Seminar 1 to LEED Gold standard.
- Active focus on energy efficiency and the phase-out of natural gas fueled appliances on campus.
- Electrification of gas-powered landscaping equipment.



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YOUR WAY TO THE WORLD

Spring 2023 Enrollment Update

John W. Reed, Chief Enrollment Officer

April 24, 2023



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**Many
Positive
Signs**

New UG Students **+19%** (26)

Overall Undergraduate Students **+8%** (130)

Continuing UG Students **+7%** (104)

New Transfers **+15%** (11)

Special Students **+33%** (13)

New Resident First-Time Students **+20%** (3)

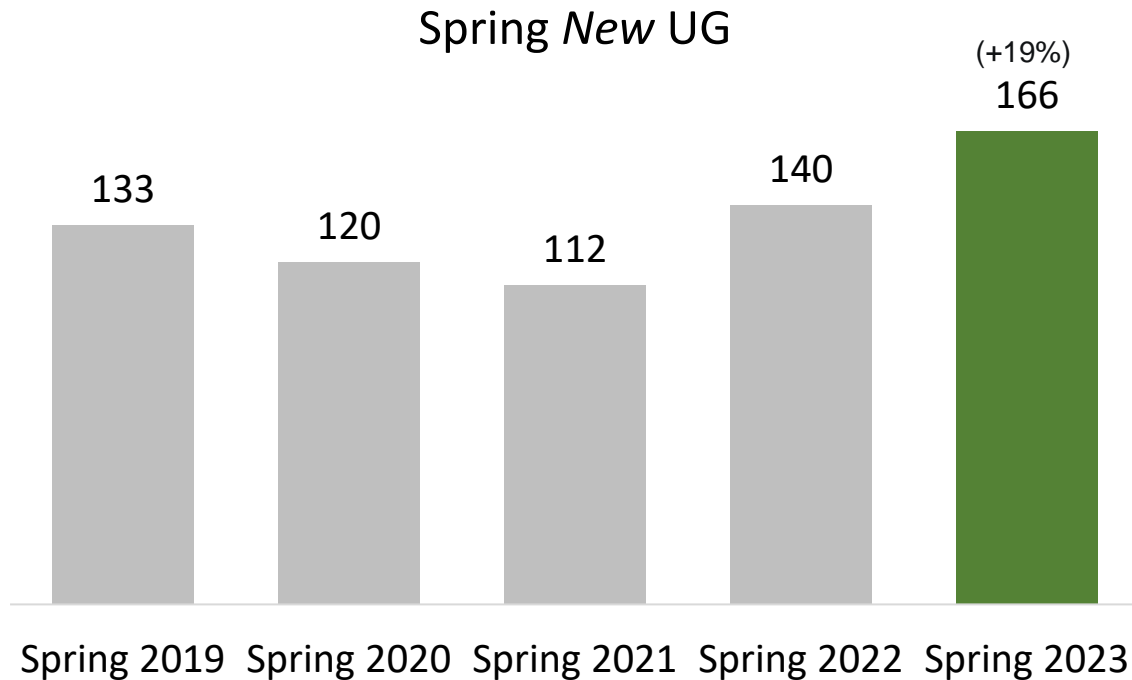
Latinx/Hispanic Students **+10%** (24)

* Data presented by Institutional Research Office on 4/24/2023



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New Spring Undergraduate Students Comparison

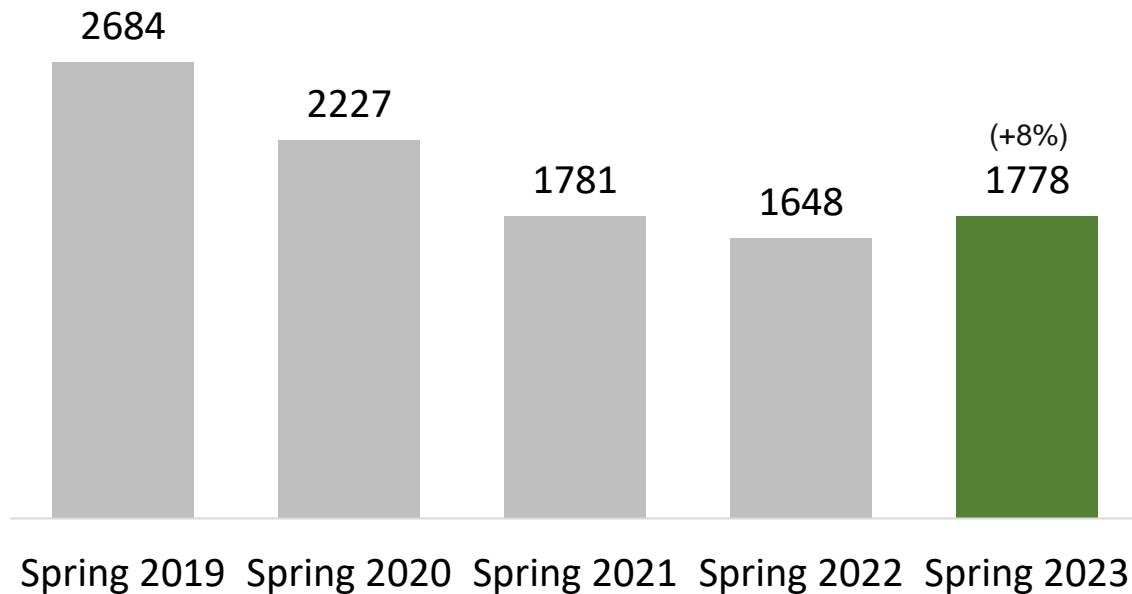




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Overall Spring Undergraduate Students Comparison

Overall Spring UG

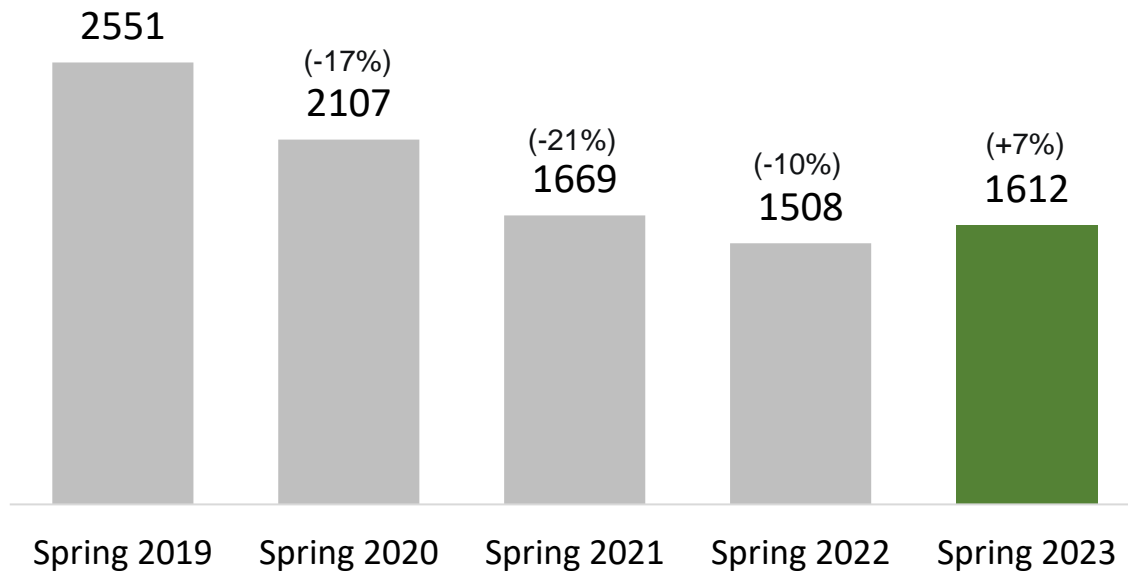




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Continuing
Spring
Undergraduate
Students
Comparison

Spring UG Continuing

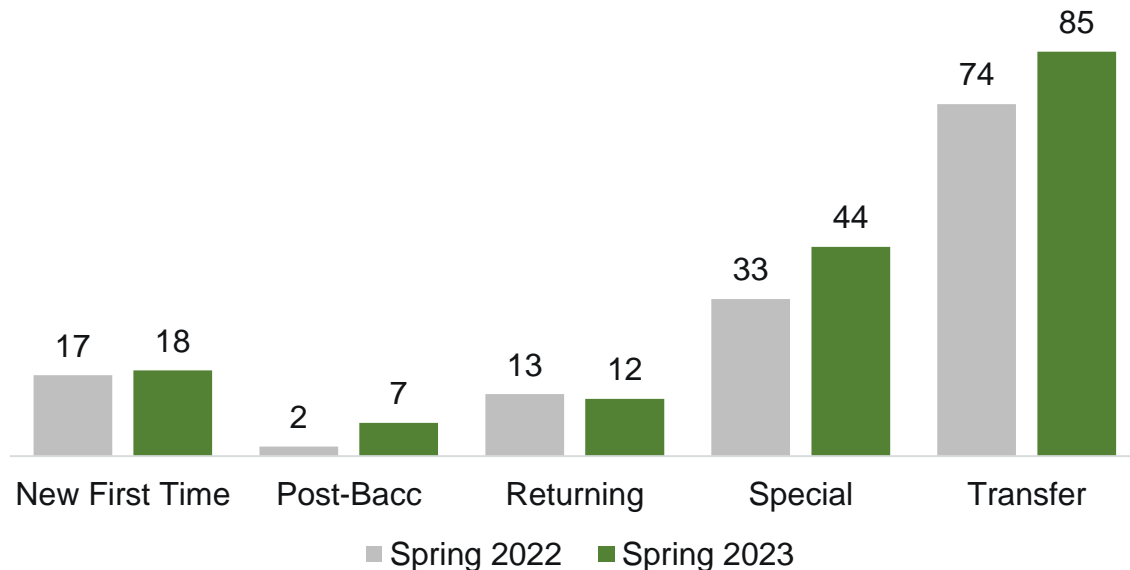




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Spring Undergraduate New Student Enrollment by Category

Spring *New* UG by Type

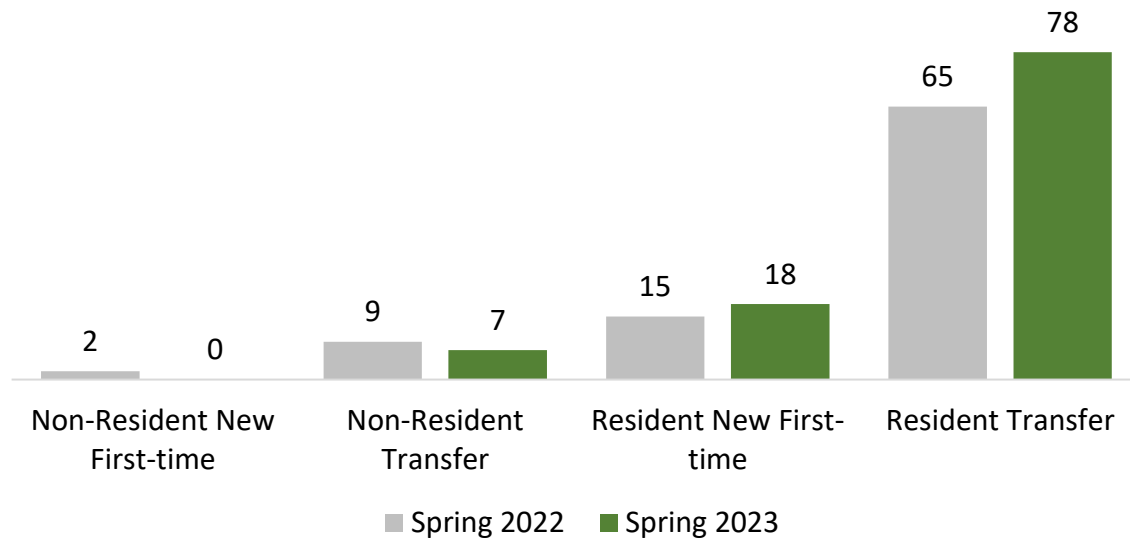




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Spring Resident/ Non-Resident

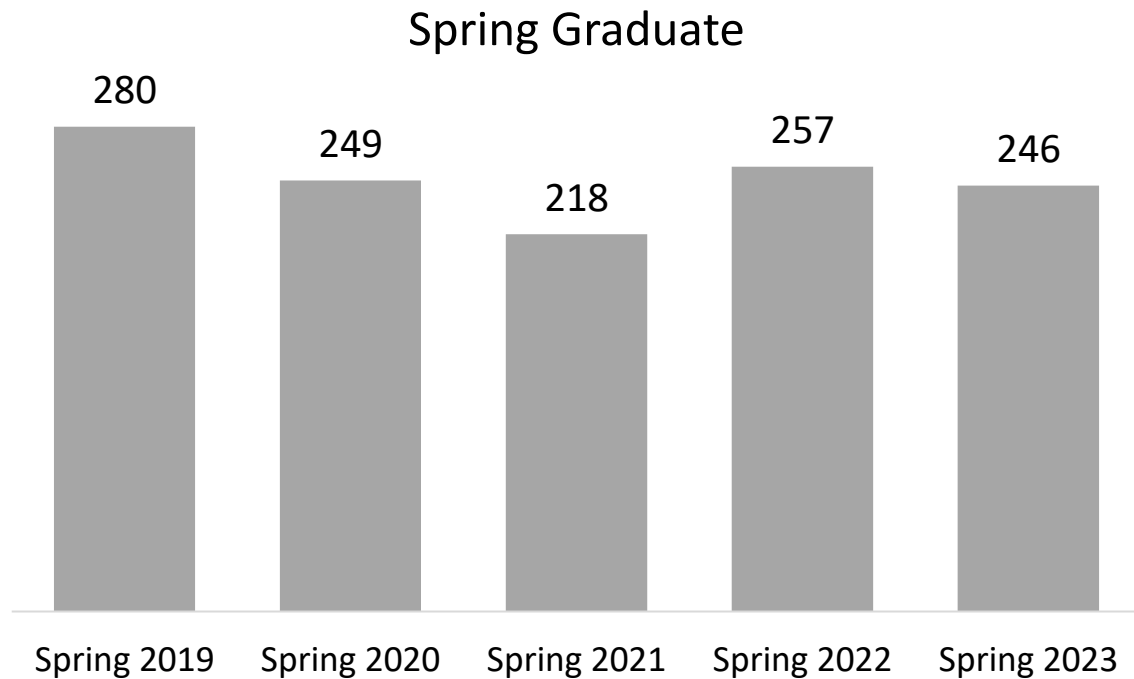
Spring New UG by Residency





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Spring Graduate - All Programs

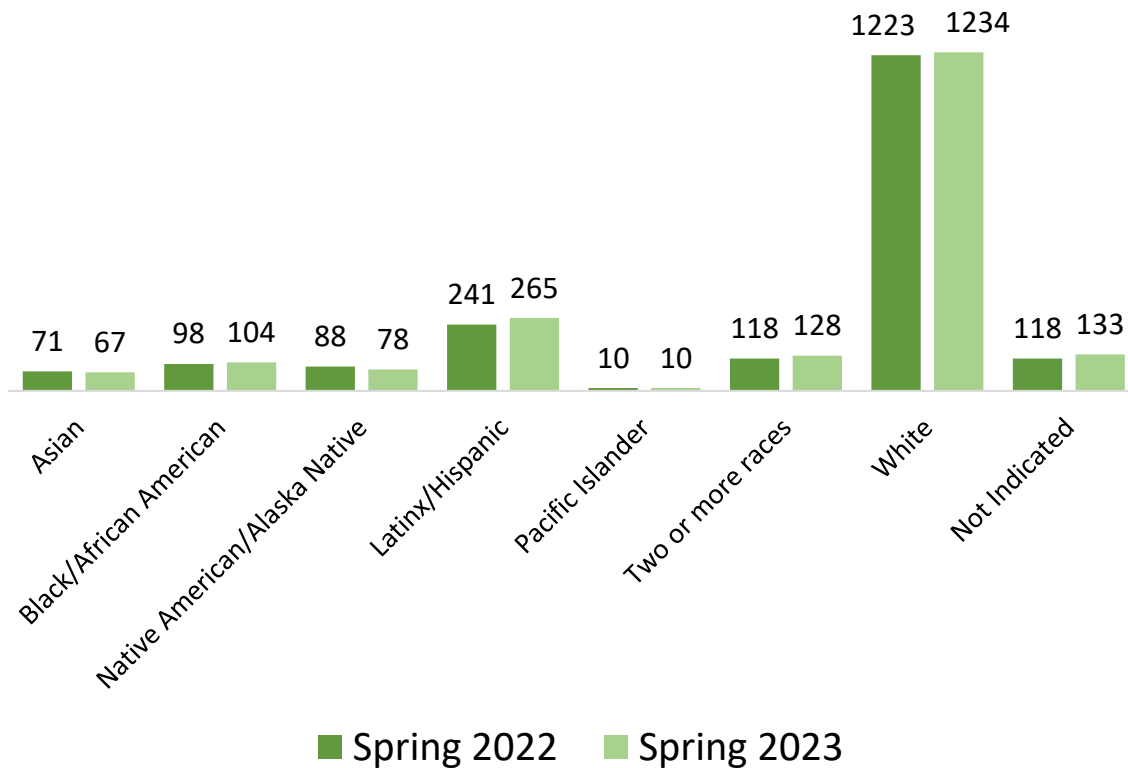




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Spring Race/Ethnicity – All Students

Spring HC by Race/Ethnicity

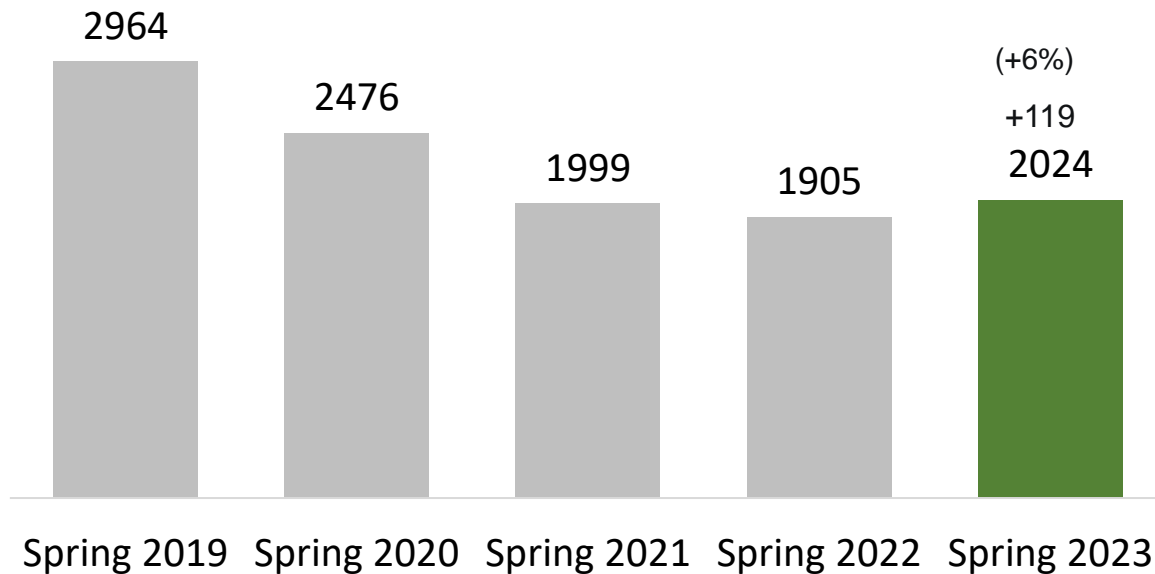




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Overall Spring Headcount - All Students

Spring HC - All Students



Questions?



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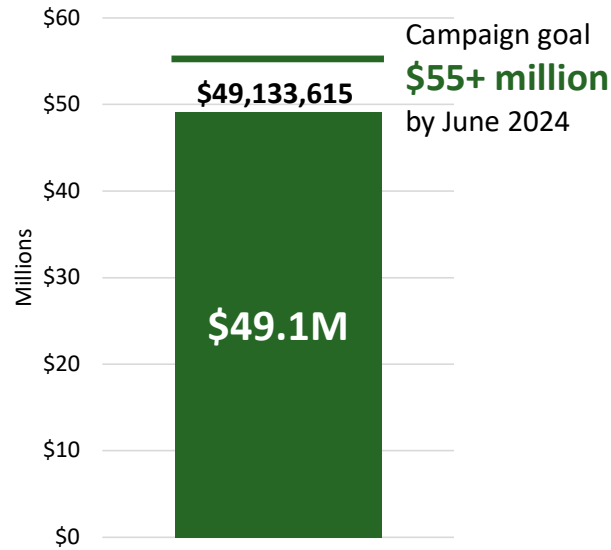
Forever GREEN

Campaign Progress as of April 30, 2023

The Evergreen State College and The Evergreen State College Foundation

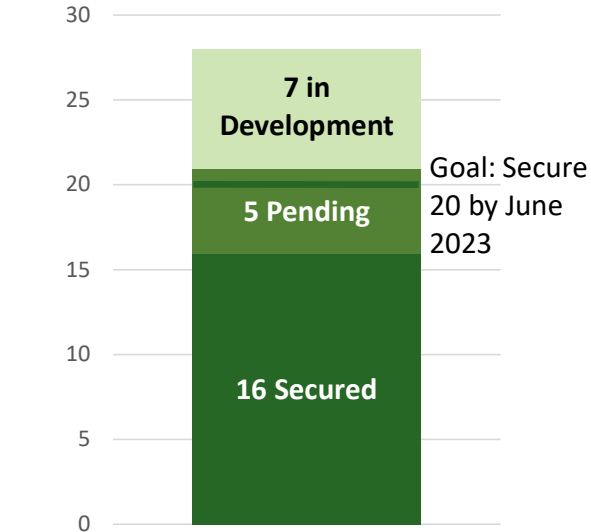
Campaign Total

Major gift phase goal achieved: +\$46.75M by June 30, 2023



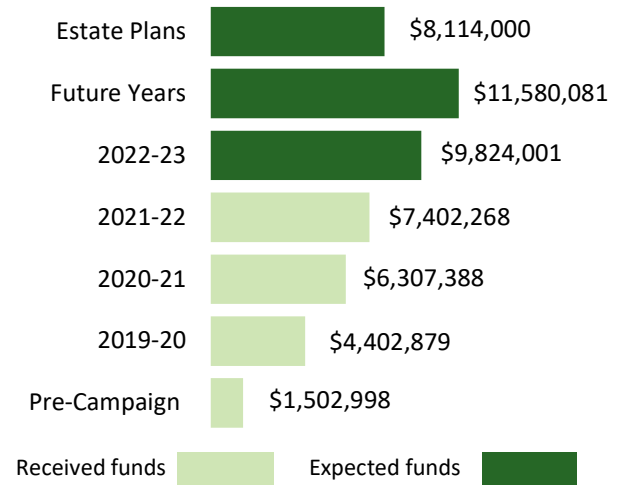
\$50k+ New Campaign Commitments

Major gift phase: Secure 20 by June 30, 2023

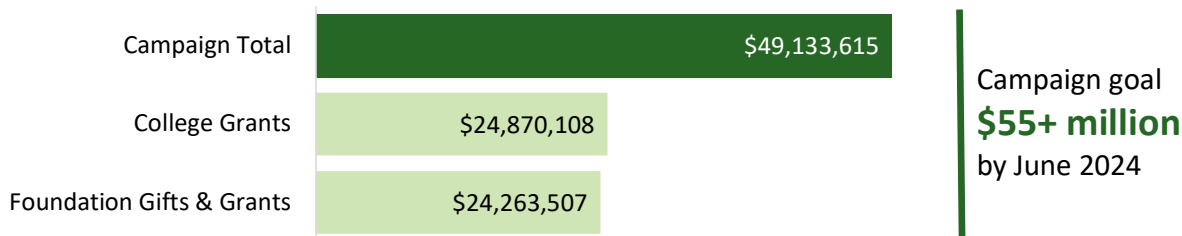


Timing of Gift and Grant Payments

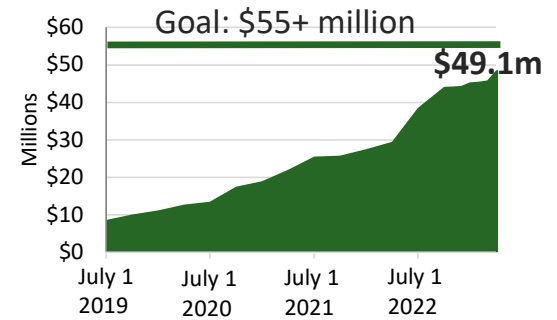
When gift and grant payments are received by Evergreen



Campaign Commitments: College and Foundation



Campaign Annual Progress



Year-to-Date Highlights 2022-23

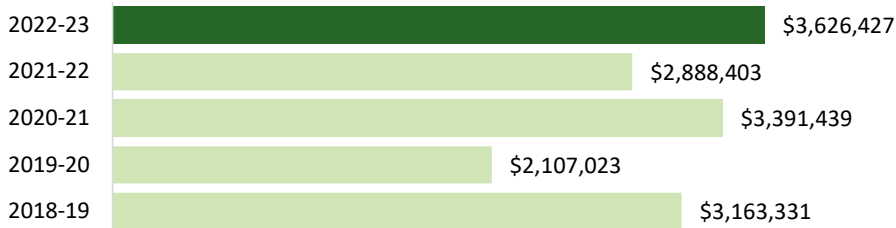
New Pledges

New pledges and planned gift commitments made; may be received in future years



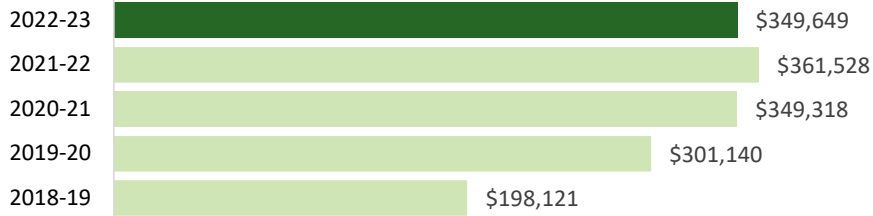
Foundation Total Raised

Gifts received and pledge payments to be received by June 30



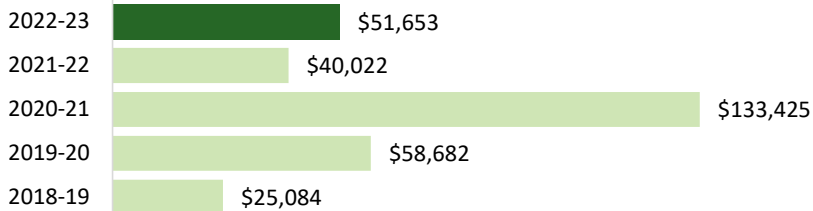
Annual Giving Received

Includes the Evergreen Fund, Evergreen Scholarship Fund, Undergraduate Research Fund, Tacoma Annual Fund, and Student Emergency Fund



Student Emergency Fund Received

Gifts received by April 30



Notable Gifts and Grants in 2022-23

- \$ **2.1M** grant commitment for holistic advising
- \$ **1.5M** grant commitment for Upward Bound Tacoma
- \$ **1.5M** grant commitment for Upward Bound Clover Park
- \$ **1.0M** estate commitment for media internships
- \$ **1.0M** pledge and estate commitment for new Angel Fund
- \$989,730** grant payment for energy conservation
- \$800,000** grant payment for Indigenous arts
- \$600,000** estate commitment for scholarships
- \$380,000** estate commitment for scholarships
- \$250,000** estate gift received for Evergreen Scholarship Fund Endowment
- \$250,000** grant payment for s'g'wi g'wi ṽ altx™ House of Welcome capacity building
- \$150,000** estate commitment for scholarships, internships and community projects
- \$150,000** gift for media internships
- \$150,000** pledged for new athletics teams
- \$132,500** grant payment for s'g'wi g'wi ṽ altx™ House of Welcome support
- \$125,000** grant payment for Indigenous arts support
- \$100,000** pledged for Sara Ann Bilezikian Emergency Fund Endowment
- \$ **93,000** grant payment received for homeless and foster care pilot project
- \$ **52,877** estate gift received for Joyce & Alan Irvine Independent Learning Fund
- \$ **50,000** grant payment received for tribal education and leadership programs
- \$ **50,000** received for the Evergreen Fund
- \$ **45,000** received for Legacy Garden

Art of Giving Received and Pledged

Includes Evergreen Scholarship Fund gifts received and pledges made by April 30

