REGULAR MEETING OF THE BOARD OF TRUSTEES
OF THE EVERGREEN STATE COLLEGE

January 19, 2011

Trustees Attending: Nathan Brockett Denny Heck
Carver Gayton Keith Kessler
Irene Gonzales Anne Proffitt
Kristin Hayden Paul Winters

Staff Present: John Carmichael, Executive Assistant to the President
Laura Coghlan, Director of Institutional Research
Art Costantino, Vice President for Student Affairs
Lee Hoemann, Vice President for College Advancement
John Hurley, Vice President for Finance and Administration
Thomas L. Purce, President
Paul Smith, Director of Facilities
Ken Tabbutt, Interim Academic Vice President and Provost
Steve Trotter, Executive Director of Operational Planning and Budget

Others present: Andrew Buchman, Faculty Representative to the Board
Nathan Schuur, Geoduck Student Union Representative to the Board
Jonathan Lindsay, Staff Representative to the Board
Dorian Waller, Alumni Association Representative to the Board
Colleen Warren, Senior Assistant Attorney General

Wednesday, January 19, 2011

Trustee Irene Gonzales called the meeting to order at 9:15 a.m. in the Board Room of The Evergreen State College. A quorum was present with Trustees Gayton, Gonzales, Hayden, Proffitt and Winters attending. Mr. Kessler and Mr. Heck joined the meeting at 9:25. Trustee Brockett joined the meeting at 9:45 a.m..

Executive Session
Dr. Gonzales announced that the Board would move into executive session to discuss collective bargaining as allowed by the open public meetings law. She said that the Board would return to an open meeting at 9:45 a.m. The Board returned to an open meeting as scheduled.

Review of Previously Submitted Reports
1. Vice President for Finance and Administration John Hurley and Director of Business Services Collin Orr presented quarterly financial reports. Mr. Orr noted that the June 30 report shows a balance of $5 million in miscellaneous income under dedicated local revenues. This represents the emergency reserve fund that the Board created last year. Dr. Hurley and Mr. Orr responded to questions from board members about funds due from the state treasurer, accounts receivable, and the bookstore's profit and loss statement. Mr. Winters asked for the cumulative value of all funds below $50,000.
2. Vice President for Finance and Administration John Hurley and Director of Facilities Paul Smith presented an update on capital projects. Dr. Hurley reported that the Geoduck Student Union had expressed concern about ADA compliance in the renovated CAB. Dr. Hurley and Vice President for Student Affairs Art Costantino are reviewing the list of concerns. Dr. Hurley said that the
Sustainability Council is expected to make a recommendation to the Vice Presidents on the Biomass Gasification project in mid-March. The feasibility report from the consultants appears to be very positive, but other questions remain to be explored. The county has placed a moratorium on permitting of biomass projects. They have no experience with permitting this kind of project and want time to gather information.

Review of Proposed Capital Actions
Dr. Hurley and Mr. Smith reviewed proposed Board actions related to capital projects.

1. Mr. Smith said that the Board is being asked to increase the budget for the CAB renovation project, reflecting additional work on information technology (IT) and food services in the building. The additional work would be paid with money already allocated in the college's IT and food service budgets.

2. Mr. Smith recommended a modification to the budget for the Lab Arts Annex renovation. The overall project budget would remain the same, but the Architect and Engineering contract would be increased. Because the construction bids were favorable, there is money available to do more design work on additional areas.

3. Mr. Smith proposed that the Board delegate to the President the authority to award a contract for the seismic reinforcement of the Clock Tower. Alternately, the Board could hold a special meeting to name the contractor. After discussion, the proposal was withdrawn from the agenda. A special meeting will be scheduled.

4. Mr. Smith recommended that the Board delegate authority to carry out an upgrade of the college's boiler controls. Boiler operation currently can be disrupted by power fluctuations. When this happens, a mechanic must be on site to restart the boilers. New controls will allow automatic restarting and offsite monitoring.

Institutional Research Reports
Director of Institutional Research Laura Coghlan reviewed the college's performance as measured by the 2010 National Survey of Student Engagement (NSSE). She displayed benchmarks for Academic Challenge, Active and Collaborative Learning, Student Interaction with Faculty, Enriching Educational Experiences, and Supportive Campus Environment. The benchmarks compared Evergreen's scores on these measures with the institutions that are members of the Council of Public Liberal Arts Colleges, institutions that share Evergreen's Carnegie classification ("Masters-Small") and all institutions participating in the survey. Ms. Coghlan noted that Evergreen continues to perform very well on many benchmarks, but has slipped in most areas compared to the 2009 survey. In addition, Ms. Coghlan discussed the Deep Learning Index, a new measure derived from the NSSE.

Ms. Coghlan also reviewed the college's performance on accountability measures established by the Higher Education Coordinating (HEC) Board. The HEC Board set targets on several measures in 2006 and revised them in 2007. Because many of the goals were set with growth targets in mind, and because that growth was not funded, most institutions are falling short on several of the accountability goals.

Mission Statement
Interim Academic Vice President and Provost Ken Tabbutt presented a draft mission statement for discussion. He said that the new accreditation process emphasizes that the college must be able to demonstrate mission fulfillment. The steering committee preparing for accreditation worked through the spring, summer and fall. Part of their work involved engaging constituent groups on campus about the mission statement. Dr. Tabbutt asked for the Board's guidance on the current draft, which includes some alternative wording.
Board members offered several reactions. Mr. Winters said that he initially found the mission too wordy, but found that it improved on a second reading. Ms. Hayden said that she found the mission statement long and complicated, but recognized that it reflected Evergreen. She said that the statement about students assuming responsibility jumped out. She thought it should be balanced with a statement about help from the college. Mr. Kessler said that he missed the language about Evergreen as a leading institution. Ms. Proffitt said that the second sentence seemed weak. She suggested "Students assume substantial responsibility for defining and designing areas of study that reflect their intellectual, creative and civic aspirations." Mr. Heck said that he would have liked the Board to have been involved earlier in the redrafting process. He supported a mission statement that focuses on learning and portrays Evergreen as a learning and teaching community unlike any other in the state. Dr. Gayton said that the mission should be a living document, subject to future revision, and incorporated in the college's strategic plan.

Dr. Gonzales invited community representatives to the Board to comment. Dr. Buchman said that faculty were pleased to see competitive terms like "leading" and "excel" removed from the mission statement. He noted that complexity is popular with the faculty, and that is reflected in the current draft. Mr. Lindsay said that, as an alumnus, he found the draft mission reflects the reasons that he came to Evergreen.

Trustee Brockett suggested that Board members take some time to think about the mission and submit written feedback or propose alternative wording. It was agreed that feedback would be sent to the Provost. Mr. Winters thanked the committee for the work done on the mission statement.

Kay Boyd
Mr. Heck noted the passing of former Trustee and Evergreen alumna Kay Boyd.

Public Comment
Dr. Gonzales adjourned the meeting for lunch. The Board reconvened at 1:34 p.m. to hear public comment.

Lucas Claussen, Tom Carlson, Mike Bernatovicz, Olga Rocheeva and Will Blackwell spoke in support of the student resolution to divest from Israel and urged the Board to follow-through on the student resolution. Mr. Claussen presented a handbook on socially responsible institutional investing.

State Budget and Legislative Outlook
Executive Director for Operational Planning and Budget Steve Trotter reviewed the Governor's operating budget proposal.

- The statewide operating budget faces a $4.6 billion shortfall in the next biennium. A significant amount of general fund spending is mandatory, so the discretionary part of the budget, which includes higher education, will absorb any budget reduction.
- The Governor's budget proposal affects state employees generally. It assumes that salaries will be reduced three percent across-the-board for all state agencies. Employee contributions for health care would be increased. State contributions to pensions would be capped at six percent. The current college pension plans for exempt staff and faculty include contributions ranging from five to ten percent, depending on employee age.
- The Governor's budget proposal expects Evergreen to maintain current levels of degree production. Some new money is made available for projects intended to improve degree production.
- The level of general fund reductions in the Governor's budget is linked to tuition increases. Evergreen, CWU and EWU would see nine percent tuition increases each year. The UW, WSU and WWU would see 11 percent increases. The community colleges would see 10 percent
increase. The State Need Grant program would be enhanced to adjust for the tuition increases. Other state financial aid programs would be eliminated.

- The college would lose 20 percent of its general fund support in the first year and 33 percent in the second year, about $8.3 million. Mr. Trotter reviewed possible actions to make up for this shortfall. If the college assumes that it continues at its current level of enrollment and increases tuition 9 percent for resident undergraduates and less in other categories, the college could realize an additional $2.9 million in revenue in the second year. If the college can realize $777,000 in savings through early retirements and reduce employee salaries as the Governor's budget assumes, Evergreen would reduce expenses by $2.3 million in the second year. These actions combined would still leave a shortfall of more than $2 million (or 3.9%) in the second year.

Mr. Trotter also reviewed several policy issues active in the legislature, including the recommendations of the Governor's Higher Education Task Force, the Governor's proposal to create a state Department of Education, and other bills revising higher education governance structures.

Finally, Mr. Trotter noted that the Governor's capital budget proposal would include funding for the renovation of the Communications Building.

**CAB Renovation Project**

Dr. Gonzales asked for a motion on the proposed revision to the budget for the CAB renovation project. A quorum was present with Trustees Brockett, Gayton, Gonzales, Heck, Proffitt and Winters attending.

**Motion 2011-1**

Dr. Gayton made a motion to a) approve an increase to the project budget of $207,514 for the Campus Activity Building (CAB) Renovation project which increases the total project budget from $19,741,875 to $19,949,389; and b) delegate authority to the President (or designee) to approve change orders for the Campus Activity Building (CAB) Renovation project as long as the total cost for the project does not exceed the approved revised project budget of $19,949,389 including a contingency of $1,397,514.

The motion was seconded and passed on a voice vote.

**Lab/Art Annex Renovation Project**

**Motion 2011-2**

Dr. Gayton made a motion to authorize an increase in the budget of the architecture and engineering contract for the design of the Lab/Art Annex Renovation Project, from $458,465 to an amount not to exceed $595,465 to McGranaham Architects including reimbursables. This is an increase of $137,000. The motion was seconded and passed on a voice vote.

**Boiler Upgrade Project**

**Motion 2011-3**

Dr. Gayton made a motion to Approve resolution 2011-02, delegating authority for the Boiler Upgrade Project - Phase I. (Please see attached.). The motion was seconded and passed on a voice vote.

**Academic Program Presentation**

Students Christina Masden, James Priess, Kate Reimer, McKenna Schroeder and Ted Wiley discussed their academic work at Evergreen, emphasizing their work with the cryomicrotone equipment, which was constructed in faculty member Clyde Barlow's lab with grant funding.

**Chair’s report**

Dr. Gonzales invited Nathan Brockett to report as student trustee. Trustee Brockett described reading he had done on socially responsible investment at liberal arts colleges, which showed that most colleges have an investment committee focused on the issue. He also described work by students to communicate about
biomass gasification with the public and many other constituencies who cherish natural resources. He said that he wants the Board to be aware of these efforts and find ways of supporting community dialogue and transparency.

Approval of the Minutes
Motion 2011-4 Mr. Winters made a motion to approve the minutes of the November meeting as presented. The motion was seconded and passed on a voice vote.

President’s report
President Purce invited Andrew Buchman to report as the Faculty Representative to the Board. Andrew Buchman described the work of the Remodeling Teaching and Learning at Evergreen Disappearing Task Force, which is focused on improving the process for faculty advising. He noted that the Deanery has not grown as the size of the faculty has grown. He described faculty conversations about the Provost search. He said that the Faculty Agenda Committee has discussed having a teach-in around socially responsible investing.

President Purce invited Dorian Waller to report as the Alumni Representative to the Board. Mr. Waller described plans to re-engage alumni for Evergreen's 40th anniversary celebration.

President Purce invited Nathan Schuur to report as the Geoduck Student Union (GSU) Representative to the Board. Mr. Schuur said that the GSU had not had an opportunity to discuss the Board's letter regarding divestment, but remained committed to engaging students and seeing the student's will carried out. He said that the GSU remains concerned about tuition. He said that the GSU had sent a letter regarding ADA compliance in the CAB, but had the impression that the problem is wider than a single building.

President Purce invited Jonathan Lindsay to report as the Staff Representative to the Board. Mr. Lindsay mentioned the implementation of the Banner Human Resources Information System. He reflected on how the collaborative values expressed in the college's draft mission statement were on display during a complex project with short deadlines.

President Purce asked Vice President for College Advancement Lee Hoemann to report on fundraising. Ms. Hoemann said that the Foundation is undertaking very intensive and intentional efforts to improve retention rates among Annual Fund donors.

President Purce reviewed highlights from his schedule.

Adjournment
The meeting adjourned at 3:45 p.m.

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Anne Proffitt, Co-Chair             Irene Gonzales, Co-Chair

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Carver Gayton, Secretary