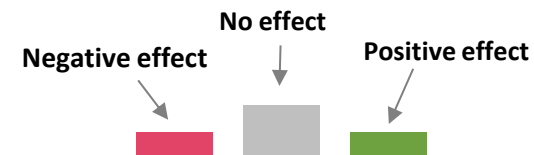


Sources of information

Transfer students were asked to indicate the level of importance of various sources of information in their decision to attend Evergreen. The table below shows the level of importance on items that have been sorted from highest mean level of importance to lowest. The most common responses are in bold. The source of information most often having a "positive effect" was Evergreen's online academic catalog. The source of information most frequently cited as having "no effect" for Transfer students was: College guide books.

Legend for Mini Charts



Transfer Students

How important were the following sources of information in your decision to attend Evergreen?

	<i>Items Listed from Highest to Lowest Means</i>	Mean	Negative effect (0)	No effect (1)	Positive effect (2)	N
	Evergreen's online academic catalog	1.76	1.5%	21.4%	77.1%	332
	Campus visit	1.71	1.5%	26.1%	72.3%	329
	Evergreen student or alumni	1.67	2.1%	28.4%	69.5%	331
	Evergreen's website (other than the academic catalog)	1.65	2.4%	30.4%	67.2%	332
	Parents, other relatives, or friends	1.61	6.9%	25.6%	67.5%	332
	Printed information from Evergreen (e.g. view book or catalog)	1.57	0.0%	43.1%	56.9%	332
	Evergreen admissions counselor, recruiter, or other staff member	1.55	0.6%	43.4%	56.0%	332

Transfer Students

How important were the following sources of information in your decision to attend Evergreen?

	<i>Items Listed from Highest to Lowest Means</i>	Mean	Negative effect (0)	No effect (1)	Positive effect (2)	N
	Evergreen faculty	1.47	0.0%	52.6%	47.4%	331
	Teacher or counselor at prior school	1.32	1.5%	65.5%	33.0%	330
	College search website (other than Evergreen's website)	1.24	2.7%	70.9%	26.4%	330
	Student blogs (e.g. Facebook, student websites)	1.21	2.7%	73.7%	23.6%	331
	College guide book (e.g. Princeton Review or US News and World Report)	1.17	1.8%	79.5%	18.7%	331
	Other sources: Including articles on Evergreen, Evergreen's reputation/general public opinion, military friendly, intuition, professionals in field of study (biology).	1.67	16.7%	0.0%	83.3%	12