

**EXAMPLE OF DRAFT INTERNSHIP EVALUATION
FROM FACULTY TO PROGRAM SECRETARY**

Funnell, Mark
Motion Picture Production
Spring 0000

DESCRIPTION:

Faculty: Maria Fistavelle, Ph.D.

During the Spring Quarter Mark worked as a Production Intern with Apuesta Pictures in Los Angeles. In this internship entitled **Motion Picture Production**, he set out to learn more about the film development, production, and marketing process; to acquire experience in reading and writing scripts; and to advance his skills in professional film analysis and critique. The activities he undertook to accomplish these learning objectives were supervised by film Producer Joan Flemming.

EVALUATION:

Written by: Maria Fistavelle, Ph.D.

According to Ms. Flemming in her evaluation letter, "Mark went above and beyond to fulfill his intern contract with Apuesta Pictures. He approached each task with a positive attitude and excitement." While some of Mark's duties included general office duties such as greeting office guests, he excelled in doing them: "He possesses natural people skills and maintained a professional demeanor in the office setting."

He also became increasingly proficient in multi-tasking his creative duties, particularly reading and evaluating scripts. Ms. Flemming also wrote that "His verbal script analysis improved immensely throughout the course of the internship...He was extremely insightful when he discussed the potential marketing for a film." He was also assessed as being "very thorough in his reasoning " particularly in terms of "why or why not he believed the film would perform financially...He demonstrated an understanding of target demographics, marketing approaches and the appeal of film genres. This proved to be his strength in evaluating material."

Lastly, in light of Mark's learning objectives, "By the end of the internship I believe he had a better understanding as to how films actually got made...He always asked smart questions and worked to improve script analysis skills. He is more than welcome to come back to Apuesta Pictures. We would love to work with him in the future."

EQUIVALENCIES:

8 - The Motion Picture Industry
8 - Internship in Motion Picture Production

TOTAL CREDITS EARNED: 16